



Call for Entries

Henry Ford Macomb Hospital
Special Exhibit

What was a *Turning Point* in your life?

The Henry Ford Macomb Hospital *Healing Arts* Program is partnering with *Turning Point* to hold a special exhibit centered on the theme of depicting a *Turning Point* in someone's life through art.

About Healing Arts

The Mission of the *Healing Arts* Program is to create restorative and calming environments for patients, visitors and staff by integrating the creative arts and aesthetics into the healing process. *Healing Arts* seeks to bring literary, performing and visual art experiences that celebrate the cultural diversity of the communities we serve. Selected art will reflect the surrounding environment and support the local art community. The goal of the *Healing Arts* Galleries are to promote healing by reducing stress & promoting a relaxing environment that replaces anxiety with hope for all of our patients, families and staff.

About Turning Point

Turning Point provides programs and resources that enable victims and survivors of domestic violence, sexual assault, and homelessness to regain control of their lives. *Turning Point* holds the belief that all people have the right to a violence-free life and recognizes the importance of empowering people and working to end violence by providing counseling, support, advocacy, and a safe haven.

Eligibility

Healing Arts is currently accepting 2-D and 3-D entries for the special exhibit centered on the theme of depicting a *Turning Point* in someone's life through art. All mediums of art are accepted including literary art, visual art and performance art. The exhibit will be held from September 1st – October 27th 2011 at the Henry Ford Macomb Hospital. Works will be featured during our Celebration of the Arts Week October 18th – 20th, 2011.

Entry Requirements

Artists and arts organizations may submit up to 6 images of visual art work in one of the following formats: digital images on CD or printed material. Literary Artists may submit up to 6 literary works to be considered for display or for a live reading in one of the following formats: digital files on CD or printed materials. Performance artists may submit a narrative describing the content of the proposed performance and any visuals available to support the concept through mail or email. Submitted works must be representative of the proposed exhibit.

Entry Deadline August 5th, 2011

All submissions must be submitted with the attached exhibit proposal form and mailed or emailed to:

Henry Ford *Healing Arts* Turning Point Call for Entries
Michelle Meier
1 Ford Place, suite 4A
Detroit Mi, 48202
Email: HealingArts@hfhs.org

Turning Point
Lynn Wilhelm
158 South Main Street
Mt. Clemens, MI 48043
lwilhelm@turningpointmacomb.org

Digital files on CD and printed material should be sent with the following:

- Complete entry form and short (one paragraph) biography or resume.
- Inventory list with thumbnail images of all submitted art work including numbering of each piece of work, dimensions, title, media, and price (optional).

CD Submissions

- Digital images must be submitted as a TIF or JPEG files or word files for literary works.
- CD's must be submitted in a protective sleeve or case and labeled with your name and corresponding inventory list numbers directly on CD.
- Individual files on CD should be labeled with the inventory number and title of the piece.

Printed Material

- Printed material should be submitted on 8.5" x 11" size paper and should also include your name, title, and corresponding inventory list number above each image.

Exhibit Policies

Exhibited works should reflect the *Healing Arts* mission statement and be appropriate for our primary viewing audience: patients, visitors, & staff. Henry Ford Health System reserves the right to decline material that is deemed inappropriate for the display in the facility and reserves the right to reproduce images of exhibited art for publicity purposes.

Exhibit Details

- *Healing Arts* will coordinate and install all exhibits.
- Exhibits are on display for approximately 8 weeks and all art work must remain up during the entire duration of the exhibit.
- Artwork will be installed using security hardware.
- Henry Ford Health System does not insure exhibited art work. The art will be mounted with security hardware and all reasonable safety precautions will be taken
- Each piece of work must be clearly labeled with the inventory number, artist's name and title on the back.
- All work is to be framed in a professional manner following the framing guidelines below and be delivered ready to install.
- All artists are responsible for delivery and pick up of their artwork. Henry Ford is not responsible for shipping costs. A pick up/drop off location will be provided to selected artists.
- **Acceptable framing options:**
 1. Nielsen type metal frame with 3/8" back channels
 2. Wood frames at least 3/4" wide
 3. Clip on frames are not acceptable
 - Either glass or Plexiglas in acceptable
 - Unframed, stretched canvas is acceptable, providing there is a substantial area of wood on the back to apply security hardware. Sides of unframed canvases must be painted or finished.
 - Protective acrylic, glass or Plexiglas is required for textile pieces, watercolors, pastels or other fragile 2-D pieces. Henry Ford Health System is not responsible for damage to unprotected surfaces.

Notification

- Artists will be notified of acceptance by phone, mail or email.
- Notification will include delivery dates for the exhibit, drop off location and other instructions.
- A signed agreement will constitute acceptance of a binding contract to exhibit.

Sale of Art Work

- Please indicate on inventory list if the piece is for sale and the price.
- Sales information will be posted on the title block. Inquires for sale will be directed to the *Healing Arts* coordinator. Artists will be informed of potential sale and given the purchasers contact information to complete transaction. Sold pieces must remain on display until the conclusion of the exhibit It is the artist's responsibility to inform the *Healing Arts* coordinator of the sale within a timely manner.
- *Healing Arts* requires a 35% commission on the sale of artwork which will be split between *Turning Point* and the *Healing Arts* Program.

Inventory List

Artist's Name: _____

Piece #	Title	Description	Size w/ frame	Media	Sale Price

Please submit both forms along with digital images on CD or printed material to:
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Michelle Meier
1 Ford Place, suite 4A
Detroit Mi, 48202

Email: HealingArts@hfhs.org

Office: 313-874-9127