

# Everyone Cooks Detroit's Biggest Tailgate Party!

## SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (Exclusive) \$25,000  
(FMV: \$640)

- 10 guests for the VIP Pre-Glow with HFH leadership and lead sponsors
- 25 event admissions and drink wristbands
- Early admission starting at 4:00 pm
- Private chat with HFH leaders during the event (attendees to be determined)
- Company name on internal communications to ~33,000 HFH staff
- Company logo on internal and external event promotional materials\* including:
  - Event website
  - Signage
  - Volunteer shirts
- Recognition from the podium during spoken program
- Chef Team is included with this sponsorship

Bar Sponsor (One Available) \$10,000  
(FMV: \$610)

- 5 guests for the VIP Pre-Glow with HFH leadership and lead sponsors
- 10 event admissions and drink wristbands
- Early admission starting at 4:00 pm
- Company name or logo on signage displayed at select bars
- Company logo on internal and external event promotional materials\* including:
  - Event website
  - Signage
  - Volunteer shirts
- Recognition from the podium during spoken program
- Chef Team is included with this sponsorship

Ticket Sponsor (One Available) \$10,000  
(FMV: \$610)

- 5 guests for the VIP Pre-Glow with HFH leadership and lead sponsors
- 10 event admissions and drink wristbands
- Early admission starting at 4:00 pm
- Company name or logo displayed on tickets (printing of 700+ expected)
- Company name or logo on signage at guest check-in
- Company logo on internal and external event promotional materials\* including:
  - Event website
  - Signage
  - Volunteer shirts
- Recognition from the podium during spoken program
- Chef Team is included with this sponsorship

Entertainment Sponsor (One Available) \$10,000

(FMV: \$610)

- 5 guests for the VIP Pre-Glow with HFH leadership and lead sponsors
- 10 event admissions and drink wristbands
- Early admission starting at 4:00 pm
- Company name or logo displayed on signage at the Main Stage
- Company logo on internal and external event promotional materials\* including:
  - Event website
  - Signage
  - Volunteer shirts
- Recognition from the podium during spoken program
- Chef Team is included with this sponsorship

Master Chef Sponsor (One Available) \$10,000

(FMV: \$590)

- 5 guests for the VIP Pre-Glow with HFH leadership and lead sponsors
- 10 event admissions and drink wristbands
- Early admission starting at 4:00 pm
- Company name or logo displayed on signage near select food stations
- Company logo on internal and external event promotional materials\* including:
  - Event website
  - Signage
  - Volunteer shirts
- Recognition from the podium during spoken program
- Chef Team is included with this sponsorship

Chef de Cuisine Sponsor \$5,000

(FMV: \$356)

- Company logo on internal and external event promotional materials\* including:
  - Event website
  - Signage
- 6 even admissions and drink wristbands
- Recognition from the podium during spoken program
- Chef Team is included with this sponsorship

Sous Chef Sponsor \$3,000

(FMV: \$284)

- Company name included on internal and external event promotional materials\* including:
  - Event website
  - Signage
- 4 event admission and drink wristbands
- Recognition from the podium during spoken program
- Chef Team is included with this sponsorship

\*Sponsorships received May 27, 2024 will be recognized on event signage\*