

2018 HARVEST MOON Ball

**Benefiting Neurosciences- Advancing Stroke and Telemedicine Care
Henry Ford Wyandotte Hospital**

**Friday, October 26, 2018
MGM Grand Detroit
Detroit, Michigan**

Sponsorship and Ticket Opportunities

Presenting Sponsor \$30,000 (FMV \$4,370)

Company will be recognized as "Presenting Sponsor" on all media

- Exclusive corporate name and logo included in the name of the event as "Presented by"
- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (*deadline August 28*)
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community (*if named before printing*)
- Corporate name, logo, and website link included in event promotion through Henry Ford Wyandotte Hospital's newsletter "Inside Lines" which is seen by over 2,300 employees and volunteers
- Corporate name, logo, and website link recognized in event marketing (*including press releases, print/digital advertising*)
- Corporate name and logo recognized in printed and digital event material (*including printed program, signage*)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Presenting Sponsor during spoken program
- Two (2) tables of 10 at the event with VIP seating
- Eight (8) tickets to the VIP reception
- Two (2) MGM Grand Hotel guest rooms for the night of the event

Event Sponsor: \$20,000 (FMV: \$3,971)

Company will be recognized as "Event Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (*deadline August 28*)
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community (*if named before printing*)
- Corporate name, logo, and website link included in event promotion through Henry Ford Wyandotte Hospital's newsletter "Inside Lines" which is seen by over 2,300 employees, volunteers and visitors
- Corporate name, logo, and website link recognized in pre and post event marketing (*including press releases, print/digital advertising*)

- Corporate name and logo recognized in printed and digital event material (*including printed program, signage*)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Event Sponsor during spoken program
- Two (2) tables of 10 with VIP seating
- Four (4) tickets to the VIP reception
- One (1) MGM Grand Hotel guest room for night of the event

Diamond Sponsor: \$15,000 (FMV: \$2,371)

Company will be recognized as "Diamond Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (*deadline August 28*)
- Corporate name, logo, and website link included in event promotion through Henry Ford Wyandotte Hospital's newsletter "Inside Lines" which is seen by over 2,300 employees, volunteers and visitors
- Corporate name, logo, and website link recognized in event marketing (*including printed programs, print/digital advertising*)
- Corporate name and logo recognized in printed and digital event material (*including printed program, signage*)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Diamond Sponsor during spoken event program
- One (1) table of 10 with priority seating
- Two (2) tickets to the VIP reception
- One (1) MGM Grand Hotel guest room for night of the event

Platinum Sponsor: \$10,000 (FMV: \$1,971)

Company will be recognized as "Platinum Sponsor" on all media

- Corporate name, logo, and website link included in event promotion through Henry Ford Wyandotte Hospital's newsletter "Inside Lines" which is seen by over 2,300 employees, volunteers and visitors
- Corporate name and logo recognized in event marketing (*including print/ digital advertising*)
- Corporate name and logo recognized in printed and digital event material (*including printed program, signage*)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Platinum Sponsor during spoken event program
- One (1) table of 10 with to the event
- One (1) MGM Grand Hotel guest room for night of the event

Gold Sponsor: \$5,000 (FMV: \$1,470)

Company will be recognized as "Gold Sponsor" on all media

- Corporate or personal name recognized in printed and digital event material (*including printed programs, signage*)
- One (1) table of 10 to the event

Silver Sponsor: \$3,500 (FMV: \$1,320)

Company will be recognized as "Silver Sponsor" on all media

- Corporate or personal name listed on printed event material (*including printed programs, signage*)

- One (1) table of 10 to the event

Table Host: \$2,500 (FMV: \$1,200)

- One (1) table of 10 to the event

Couples Ticket: \$700 (FMV: \$439)

- Two (2) tickets to event
- One (1) MGM Grand Hotel guest room for night of the event

Patron Ticket: \$250 (FMV: \$120)

- One (1) Ticket to the event