



HENRY FORD  
MACOMB HOSPITALS

# The Medallion 2020

Macomb's Gala Event

## CELEBRATING ELTON AND MUSIC OF THE 70s

[www.henryfordmacomb.com/medallion](http://www.henryfordmacomb.com/medallion)



Join us at The Medallion Macomb's Gala Event supporting our award-winning Stroke Program and new inpatient tower. Henry Ford Macomb is taking Stroke Care to the next level with the addition of neurointervention. Ground breaking in 2020 on a new five-story state-of-the-art private inpatient tower and refresh the existing patient

Saturday, March 7, 2020  
Penna's of Sterling

rooms. The funds raised will help to provide the equipment and infrastructure for these initiatives. Your sponsorship demonstrates a commitment to ensuring that Macomb County has access to superior care and services.

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR \$50,000

(Fair Market Value \$2,107)

- Corporate logo or name on promotional materials
- Recognition as Premier Sponsor on invitations (if named before printing)
- Recognition as Premier Sponsor on screen during event
- Premium seating for three tables of ten
- Two bottles of champagne on each table
- Recognition as Premier Sponsor on stage and in lobby
- Full-page black and white ad on inside front cover of program book
- Recognition as Premier Sponsor on all tables
- Recognition as Premier Sponsor in program book

### DIAMOND SPONSOR \$25,000

(Fair Market Value \$1,458)

- Recognition as Diamond Sponsor on invitations (if named before printing)
- Preferred seating for two tables of ten
- Two bottles of champagne on each table
- Recognition as Diamond Sponsor on screen during event
- Recognition as Diamond Sponsor in lobby
- Full-page black and white ad on inside back cover of program book
- Recognition as Diamond Sponsor on all tables
- Recognition as Diamond Sponsor in program book

# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSOR \$10,000

(Fair Market Value \$780)

- Table for ten
- Recognition as Platinum Sponsor on screen during event
- Recognition as Platinum Sponsor in lobby
- Full-page black & white ad in program book
- Recognition as Platinum Sponsor on all tables
- Recognition as Platinum Sponsor in program book

## GOLD SPONSOR \$5,000

(Fair Market Value \$740)

- Table for ten
- Recognition as Gold Sponsor on screen during event
- Full-page black & white ad in program book
- Recognition as Gold Sponsor on all tables
- Recognition as Gold Sponsor in program book

## TITANIUM SPONSOR \$3,500

(Fair Market Value \$700)

- Table for ten
- Recognition as Titanium Sponsor on screen during event
- Full-page black & white ad in program book
- Recognition as Titanium Sponsor in program book

## SILVER SPONSOR \$2,500

(Fair Market Value \$680)

- Table for ten
- Full-page black & white ad in program book
- Recognition as Silver Sponsor in program book

## BRONZE SPONSOR \$1,500

(Fair Market Value \$262)

- Four tickets
- Recognition as Bronze Sponsor in the program book

## Underwriting Opportunities

Program Book

## Recognition

On the back cover

## Donation

\$5,000 (FMV \$40)

Red Carpet Reception

Signage/On Screen

\$3,500 (FMV \$60)

Tony Viviano Distinguished Award

On Screen

\$2,500 (FMV \$20)

Package Raffle

On Screen

\$2,500 (FMV \$20)

Entertainment

On Screen

\$2,000 (FMV \$20)

Valet Parking

On Screen

\$1,500 (FMV \$20)

Trip Underwriting

Signage/Half-Page B&W Ad

\$1000 (FMV \$70)

Medallion Award (per medallion)

On Screen

\$500 (FMV \$20)

For sponsorship information please call Tina Lavinio-Mattinen in the Development Office at (586) 263-2968 to confirm availability.

## Advertising Opportunities

### Artwork to be:

- Black & White and/or Color Camera Ready (correct size and page orientation)
- Please e-mail using JPEG or PDF (E-mail artwork to: eericks1@hfhs.org)

Please return ads by February 12, 2020

### Program Book Advertising

\$750 (FMV \$40)  
Full-Page Color 4-1/2" x 7-1/2"

\$500 (FMV \$40)  
Full-Page B&W 4-1/2" x 7-1/2"

\$300 (FMV \$30)  
Half-Page B&W 4-1/2" x 3-5/8"

Henry Ford provides at no cost qualified interpreters and other aids and services for the deaf and hard of hearing. To request assistance, email eericks1@hfhs.org. If possible, please notify us three days in advance of the event.

# THE MEDALLION: MACOMB'S GALA EVENT

Penna's of Sterling • Saturday, March 7, 2020

www.henryfordmacomb.com/medallion



HENRY FORD  
MACOMB HOSPITALS

## Sponsorship Agreement

Company or Individual Name \_\_\_\_\_ (as you would like it to appear on print materials)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax: \_\_\_\_\_

Email \_\_\_\_\_

Sponsor Opportunities	Quantity	Price Each	Total
Premier		\$50,000 (FMV: \$2,107)	\$
Diamond		\$25,000 (FMV: \$1,458)	\$
Platinum		\$10,000 (FMV: \$780)	\$
Gold		\$5,000 (FMV: \$740)	\$
Titanium		\$3,500 (FMV: \$700)	\$
Silver		\$2,500 (FMV: \$680)	\$
Bronze		\$1,500 (FMV: \$262)	\$
Underwriting Opportunities	Quantity	Price Each	Total
Program Book		\$5,000 (FMV: \$40)	\$
Red Carpet Reception		\$3,500 (FMV: \$60)	\$
Tony Viviano Distinguished Award		\$2,500 (FMV: \$20)	\$
Package Raffle		\$2,500 (FMV: \$20)	\$
Entertainment		\$2,000 (FMV: \$20)	\$
Valet Parking		\$1,500 (FMV: \$20)	\$
Trip Underwriting		\$1000 (FMV: \$70)	\$
Medallion Award		\$500 (FMV: \$20)	\$
Advertising Opportunities	Quantity	Price Each	Total
Full-Page Color Ad		\$750 (FMV: \$40)	\$
Full-Page Black and White Ad		\$500 (FMV: \$40)	\$
Half-Page Black and White Ad		\$300 (FMV: \$30)	\$
Ticket Opportunity	Quantity	Price Each	Total
Individual Ticket		\$250 (FMV: \$63)	\$
	I am unable to attend, but would like to donate:		\$
	<b>Grand Total:</b>		\$

### METHOD OF PAYMENT

I would like to pay with:  Cash  Personal Philanthropy Account (PPA): EMP # \_\_\_\_\_

Check Please make checks payable to: Henry Ford Health System

Credit:  Personal Card  Company Card Company Name: \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature: \_\_\_\_\_

Thank you for your donation benefiting Henry Ford Macomb Hospital Stroke Program and inpatient tower. Please return this form by mail, fax or email to:

Henry Ford Health System  
Development-Gift Processing  
One Ford Place, 5A  
Detroit, MI 48202-3450

Tina Lavinio-Mattinen  
Tel: (586) 263-2968  
Fax: (586) 263-2961  
cmattin8@hfhs.org

Deadline for sponsorships, program book and signage is February 12, 2020.