

87th
ANNUAL

Pink Ball

HENRY FORD HEALTH JACKSON

Presenting Sponsor \$20,000 (FMV \$3,783)

Company will be recognized as "Presenting Sponsor" on all media

- Exclusive corporate name and logo included in the name of the event as "Presented by"
- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (deadline February 29, 2023)
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community (if named before printing)
- Corporate name, logo, and website link recognized in event marketing (including press releases, print/digital advertising)
- Corporate name and logo recognized in printed and digital event material (including printed program, signage)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Presenting Sponsor during spoken program
- Two (2) tables of 8 at the event with VIP seating

Event Sponsor: \$15,000 (FMV: \$3,434)

Company will be recognized as "Event Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (deadline February 29, 2023)
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community (if named before printing)
- Corporate name, logo, and website link recognized in pre and post event marketing (including press releases, print/digital advertising)
- Corporate name and logo recognized in printed and digital event material (including printed program, signage)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Event Sponsor during spoken program
- Two (2) tables of 8 with VIP seating

SPONSORSHIP AND TICKET OPPORTUNITIES

Country Club of Jackson
April 20, 2024

Diamond Sponsor: \$10,000 (FMV: \$2,014)

Company will be recognized as "Diamond Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community (deadline February 29, 2023)
- Corporate name, logo, and website link recognized in event marketing (including printed programs, print/digital advertising)
- Corporate name and logo recognized in printed and digital event material (including printed program, signage)
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Diamond Sponsor during spoken event program
- One (1) table of 8 with priority seating

Gold Sponsor: \$5,000 (FMV: \$1,246)

Company will be recognized as "Gold Sponsor" on all media

- Corporate or personal name recognized in printed and digital event material (including printed programs, signage)
- One (1) table of 8 to the event

Silver Sponsor: \$3,000 (FMV: \$1,096)

Company will be recognized as "Silver Sponsor" on all media

- Corporate or personal name listed on printed event material (including printed programs, signage)
- Four (4) tickets to the event

Table Host: \$2,000 (FMV: \$800)

- One (1) table of 8 to the event

Patron Ticket: \$200 (FMV: \$100)

- One (1) Ticket to the event