

RELIVE THE RADDEST DECADE EVER AT OUR 1980S-THEMED BASH!

Dear Friends,

Get ready to *Turn Back Time* and relive the raddest decade ever! Henry Ford Jackson Hospital invites you to celebrate the **89th Annual Pink Ball Gala**, where big hair rules, neon shines bright, and the beats are totally tubular at our **1980s-themed bash**.

*This year, we're raising the roof—and critical support—for **Henry Ford Jackson** Cardio and Vascular services*

So, dust off your leg warmers and grab your air guitar as we invite you to **Pump Up the Jam** with:

- **Live & Silent Auctions** – Bid on totally awesome items and unforgettable experiences
- **Raffle Prizes** – Take your shot at winning something gnarly
- **Dining** – *A Culinary Throwback: 80's Hits Reimagined*
- **Dancing** – *Flashback on the Floor: Iconic Moves All Night Long*

Whether you're channeling your inner Madonna, livin' on a prayer, or ready to dance with somebody, your presence and generosity will help us continue delivering unmatched care to our patients and community.

Enclosed, you'll find a list of sponsorship opportunities and a sponsorship form for your consideration. You can also secure your sponsorship with a credit card at henryford.com/pinkball. To reserve your sponsored table or learn more, please contact **Dea Talmage at 517-205-7538** or dtalmag1@hfhs.org.

Don't Stop Believin',



Wendy Kim
Interim President
Henry Ford Jackson



Dea Talmage
Sr. Development Officer
Central Market Operations - Henry Ford Jackson

P.S. We are gladly accepting standout items for the live and silent auctions, as well as raffle prizes. Please reach out to Dea Talmage if you would like to donate. All cash and in-kind contributions are tax-deductible.

EVENT DETAILS:

Saturday, April 18, 2026

Country Club of Jackson
6:00 p.m. – 12:00 a.m.
Black Tie / Formal

PINK BALL SPONSORSHIP AND TICKET OPPORTUNITIES

Presenting Sponsor - \$20,000 (FMV \$3,783) Deadline to receive all sponsor benefits March 27, 2026

- Exclusive corporate name and logo included in the name of the event as "Presented by"
- Exclusive event signage
- Corporate name, logo, and website link recognized in event marketing

- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Presenting Sponsor during spoken event program
- Two (2) tables of 8 at the event with VIP seating

Thank you to this year's
Event Sponsor:



Event Sponsor - \$15,000 (FMV: \$3,434) Deadline to receive all sponsor benefits March 27, 2026

- Exclusive event signage
- Corporate name, logo, and website link recognized in event marketing
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Event Sponsor during spoken event program
- Two (2) tables of 8 with VIP seating

Diamond Sponsor - \$10,000 (FMV: \$2,014) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo, and website link recognized in event marketing
- Exclusive event signage
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Diamond Sponsor during spoken event program
- One (1) table of 8 with priority seating

Pour Some Sugar on Me (Dessert Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on Dessert Bar or flag in each dessert delivered to table
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Dessert Sponsor during spoken event program
- One (1) table of 8 with priority seating

Material Girl (Silent Auction Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo on banner naming the Silent Auction
- Corporate name and logo on every silent auction bid sheet
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Silent Auction Sponsor during spoken event program
- One (1) table of 8 with priority seating

I Can't Drive 55 (Valet Sponsor) - \$7,500 (FMV: \$1,630)

Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on poster at valet
- Corporate name and logo on valet personnel "I Can't Drive 55" T-shirts
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Valet Sponsor during spoken event program
- One (1) table of 8 with priority seating

Let's Dance (Entertainment Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on banner behind live musicians
- Corporate name and logo on 25 "Let's Dance" t-shirts thrown into crowd by musicians
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Entertainment Sponsor during spoken event program
- One (1) table of 8 with priority seating

Have a drink on me (Bar Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on poster at the bar & on the signature drink signage
- Corporate name and logo on token given to all VIPs for free drinks
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Bar Sponsor during spoken event program
- One (1) table of 8 with priority seating

Gold Sponsor - \$5,000 (FMV: \$1,246)

- Corporate or personal name listed in printed event material
- One (1) table of 8 to the event

Silver Sponsor - \$3,000 (FMV: \$1,096)

- Corporate or personal name listed in printed event material
- Four (4) tickets to the event

Table Host - \$2,000 (FMV: \$800)

- One (1) table of 8 to the event

Patron Ticket - \$200 (FMV: \$100)

- One (1)