

Pink Ball HENRY FORD HEALTH JACKSON SPONSORSHIP AND TICKET OPPORTUNITIES

Country Club of Jackson, Saturday April 18, 2026

Presenting Sponsor \$20,000 (FMV \$3,783) Deadline to receive all sponsor benefits March 27, 2026

Company will be recognized as "Presenting Sponsor" on all media

- Exclusive corporate name and logo included in the name of the event as "Presented by"
- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community
- Corporate name, logo, and website link recognized in event marketing
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Presenting Sponsor during spoken program
- Two (2) tables of 8 at the event with VIP seating

Event Sponsor \$15,000 (FMV: \$3,434) Deadline to receive all sponsor benefits March 27, 2026

Company will be recognized as "Event Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community
- Corporate name and/or logo on save the date card mailed to over 3,000 individuals in the community
- Corporate name, logo, and website link recognized in pre and post event marketing
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Event Sponsor during spoken program
- Two (2) tables of 8 with VIP seating

Diamond Sponsor \$10,000 (FMV: \$2,014) Deadline to receive all sponsor benefits March 27, 2026

Company will be recognized as "Diamond Sponsor" on all media

- Corporate name and/or logo on event invitation mailed to over 3,000 individuals in the community
- Corporate name, logo, and website link recognized in event marketing
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Diamond Sponsor during spoken event program
- One (1) table of 8 with priority seating

Pour Some Sugar on Me (Dessert Sponsor)

\$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo on Dessert Bar or flag in each dessert delivered to table
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Dessert Sponsor during spoken event program
- One (1) table of 8 with priority seating

Material Girl (Silent Auction Sponsor)

\$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo on banner naming the Silent Auction
- Corporate name, logo on every silent auction bid sheet
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Silent Auction Sponsor during spoken event program

- One (1) table of 8 with priority seating

I CAN'T DRIVE 55 (Valet Sponsor)

\$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo on Poster at Valet
- Corporate name, logo on Valet personnel "I Can't Drive 55" T-shirts
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Valet Sponsor during spoken event program
- One (1) table of 8 with priority seating

LET'S DANCE (Entertainment Sponsor)

\$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo on banner behind live musicians
- Corporate name, logo on 25 "Let's Dance" t-shirts thrown into crowd by musicians
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Entertainment Sponsor during spoken event program
- One (1) table of 8 with priority seating

HAVE A DRINK ON ME (Bar Sponsor)

\$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo on poster at the bar & on the signature drink signage
- Corporate name, logo on token given to all VIPs for free drinks
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Bar Sponsor during spoken event program
- One (1) table of 8 with priority seating

Gold Sponsor \$5,000 (FMV: \$1,246)

Company will be recognized as "Gold Sponsor" on all media

- Corporate or personal name recognized in printed and digital event material
- One (1) table of 8 to the event

Silver Sponsor \$3,000 (FMV: \$1,096)

Company will be recognized as "Silver Sponsor" on all media

- Corporate or personal name listed on printed event material
- Four (4) tickets to the event

Table Host \$2,000 (FMV: \$800)

- One (1) table of 8 to the event

Patron Ticket \$200 (FMV: \$100)

- One (1)