

PINK BALL



PUMP UP THE JAM

An 80s Affair for Heart and Vascular Health

HENRY FORD HEALTH

2026 Pink Ball Sponsorship Opportunities

Henry Ford Jackson Hospital

Presenting Sponsor - \$20,000 (FMV \$3,783) Deadline to receive all sponsor benefits March 27, 2026

- Exclusive corporate name and logo included in the name of the event as "Presented by"
- Exclusive event signage
- Corporate name, logo, and website link recognized in event marketing
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Presenting Sponsor during spoken event program
- Two (2) tables of 8 at the event with VIP seating

Thank you to this year's Event Sponsor:



Event Sponsor - \$15,000 (FMV: \$3,434) Deadline to receive all sponsor benefits March 27, 2026

- Exclusive event signage
- Corporate name, logo, and website link recognized in event marketing
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Event Sponsor during spoken event program
- Two (2) tables of 8 with VIP seating

Diamond Sponsor - \$10,000 (FMV: \$2,014) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo, and website link recognized in event marketing
- Exclusive event signage
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Diamond Sponsor during spoken event program
- One (1) table of 8 with priority seating

Pour Some Sugar on Me (Dessert Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on Dessert Bar or flag in each dessert delivered to table
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Dessert Sponsor during spoken event program
- One (1) table of 8 with priority seating

Material Girl (Silent Auction Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name, logo on banner naming the Silent Auction
- Corporate name and logo on every silent auction bid sheet
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Silent Auction Sponsor during spoken event program
- One (1) table of 8 with priority seating

I Can't Drive 55 (Valet Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on poster at valet
- Corporate name and logo on valet personnel "I Can't Drive 55" T-shirts
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Valet Sponsor during spoken event program
- One (1) table of 8 with priority seating

Let's Dance (Entertainment Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on banner behind live musicians
- Corporate name and logo on 25 "Let's Dance" t-shirts thrown into crowd by musicians
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Entertainment Sponsor during spoken event program
- One (1) table of 8 with priority seating

Have a drink on me (Bar Sponsor) - \$7,500 (FMV: \$1,630) Deadline to receive all sponsor benefits March 27, 2026

- Corporate name and logo on poster at the bar & on the signature drink signage
- Corporate name and logo on token given to all VIPs for free drinks
- Corporate name and logo recognized in printed and digital event material
- Corporate name, logo, and website link on the Henry Ford Health System event web page
- Recognition as Bar Sponsor during spoken event program
- One (1) table of 8 with priority seating

Gold Sponsor - \$5,000 (FMV: \$1,246)

- Corporate or personal name listed in printed event material
- One (1) table of 8 to the event

Silver Sponsor - \$3,000 (FMV: \$1,096)

- Corporate or personal name listed in printed event material
- Four (4) tickets to the event

Table Host - \$2,000 (FMV: \$800)

- One (1) table of 8 to the event

Patron Ticket - \$200 (FMV: \$100)

- One (1)

To make a donation, please call Dea Talmage at 517.795.3772 or email her at dtalmag1@hfhs.org.

Federal Tax ID#: 38-1357020

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