

Sunset STROLL

To benefit Henry Ford
West Bloomfield Hospital

Thursday, June 12, 2025

Wabeek Country Club
4000 Clubgate Drive
Bloomfield Twp, MI 48302

Inaugural Sunset Stroll Sponsorship Opportunities

Proceeds from Sunset Stroll will support enhancements to the Emergency Department at Henry Ford West Bloomfield Hospital. Funds will be used to increase accessibility as well as improve the physical environment and services provided, with an added emphasis on senior-friendly features.

**HENRY
FORD
HEALTH**[®]

Sponsorship opportunities

Presenting Sponsor \$15,000 (FMV \$6,209.00)

- Two (2) tables of ten (10) with front-center seating
- Two (2) bottles of champagne
- Invitation for Presenting Sponsor guests to VIP Pre-Glow Reception
- Private meet and greet with Henry Ford West Bloomfield Hospital executives on agreed upon date
- Name and/or logo listed as Presenting Sponsor on promotional materials
 - Event invitation mailed to over 5,000 homes and businesses (sponsorship must be secured by April 15, 2025)
 - Henry Ford Health Special Events web page
 - Sunset Stroll web page
 - All media releases
- Recognition as Presenting Sponsor from the podium at the event
- Recognition as Presenting Sponsor on screen during event and on signage in the lobby
- Professional Dance Lessons and Reception for 20 people (scheduled according to availability)
- Henry Ford Health is delighted to arrange other benefits that meet your specific interests

Gold Sponsor \$6,000 (FMV \$2,783.00)

- One (1) table of ten (10) with preferred seating
- One (1) bottle of champagne
- Invitation for Gold Sponsor guests to VIP Pre-Glow Reception
- Recognition as Gold Sponsor on the Sunset Stroll web page
- Recognition as Gold Sponsor from the podium
- Recognition as Gold Sponsor on screen during event and on signage in lobby
- Professional Dance Lessons and Reception for 10 people (scheduled according to availability)

Silver Sponsor \$3,000 (FMV \$1,478.00)

- One (1) table of ten (10)
- Recognition as Silver Sponsor on Sunset Stroll web page
- Recognition as Silver Sponsor on screen during event
- Professional Dance Lessons and Reception for 6 people (scheduled according to availability)

Sponsorship opportunities

Strolling Dinner Sponsor \$5,000 (FMV \$2,108.00)

- One (1) table of ten (10)
- Recognition as Strolling Dinner Sponsor on Sunset Stroll web page
- Recognition as Strolling Dinner Sponsor on screen during event
- Professional Dance Lessons and Reception for 10 people (scheduled according to availability)

Strolling Dessert Sponsor \$5,000 (FMV \$2,108.00)

- One (1) table of ten (10)
- Invitation for all attendees to Pre-Glow Reception for VIPs
- Recognition as Strolling Dessert Sponsor on signage at dessert stations
- Recognition as Strolling Dessert Sponsor on screen during event
- Professional Dance Lessons and Reception for 10 people (scheduled according to availability)

Valet, Entertainment or Photo Booth Sponsors \$2,500 (FMV \$632.00)

- Four (4) Sunset Stroll tickets
- Recognition signage at Valet, Entertainment or Photo Booth station entrance
- Recognition as Valet, Entertainment or Photo Booth sponsor on screen during event

Tickets

Gold Couple Sponsor \$750 (FMV \$240.00)

- Two (2) Sunset Stroll tickets
- Includes strolling dinner, dessert, and entertainment
- Professional Dance Lessons and Reception for 2 people (scheduled according to availability)

Sunset Stroll Ticket \$300 (FMV \$120.00)

- One (1) Sunset Stroll ticket
- Includes strolling dinner, dessert, and entertainment