



Macomb's Gala Event

An Evening in Amalfi: with Love & Limoncello

The Medallion 2026 Sponsorship Opportunities

Benefiting the Henry Ford Macomb Tower Campaign

Saturday, March 7, 2026
6:00 p.m.

The Palazzo Grande
54660 Van Dyke Avenue
Shelby Township, MI

For sponsorship information or to confirm availability, contact
Tina Lavinio-Mattinen
586.263.2968
cmattin8@hfhs.org

**Premier Sponsorship must be secured by January 16, 2026 to be included on invitation.*

Sponsorship Opportunities

Premier Sponsor \$50,000 (FMV \$2,990)

- Name or logo on Henry Ford Health Medallion Gala Event web page
- Recognition as Premier Sponsor on Henry Ford Health Medallion Gala Event Invitation*
- Two (2) tables of 10 with preferred seating
- Two (2) bottles of champagne on each table
- Recognition in spoken program at event
- Full-page color ad on inside front cover in program book
- Name or logo on screen during event
- Recognition as Premier Sponsor on all tables
- Recognition in program book

Diamond Sponsor \$25,000 (FMV \$1,808)

- Name or logo on Henry Ford Health Medallion Gala Event web page
- One (1) table of 10 with preferred seating
- One (1) bottle of champagne on table
- Recognition in spoken program at event
- Full-page color ad on inside back cover in program book
- Name or logo on screen during event
- Recognition on signage at event
- Recognition on all tables
- Recognition in program book

Platinum Sponsor \$10,000 (FMV \$1,462)

- One (1) table of 10
- Name or logo on Henry Ford Health Medallion Gala Event web page
- Name or logo on screen during event
- Recognition on signage at event
- Recognition in spoken program at event
- Full-page black & white ad in program book
- Recognition in program book

Gold Sponsor \$5,000 (FMV \$1,354)

- One (1) table of 10
- Name or logo on screen during event
- Recognition on signage at event
- Half-page black & white ad in program book
- Recognition in program book

Silver Sponsor \$3,000 (FMV \$1,256)

- One (1) table of 10
- Recognition on signage at event
- Recognition in program book

Couples tickets \$1,500 (FMV \$240)

- Two (2) tickets to Medallion
- Recognition in program book

Medallion tickets \$300 (FMV \$120)

- One (1) ticket to Medallion

Underwriting Opportunities

Opportunity	Recognition	Donation
Medallion Event Sponsor	Signage/ On Screen	\$3,500 (FMV \$140)
Valet Sponsor	Signage/ On Screen	\$3,000 (FMV \$140)
Tony Viviano Distinguished Award Sponsor	Signage/ On Screen	\$2,500 (FMV \$140)
Barbara Rossmann Community Leadership Award	Signage/ On Screen	\$2,500 (FMV \$140)
Trip Sponsor (Limited)	Signage/ On Screen	\$1,000 (FMV \$140)

Advertising Opportunities

Program Book Advertising

	Donation
Full-page Color - 4.5" W x 7.5" H	\$800 (FMV \$56)
Full-page B&W - 4.5" W x 7.5" H	\$500 (FMV \$49)
Half-page B&W - 4.5" W x 3.625" H	\$300 (FMV \$28)

Artwork Specifications

- Correct size and page orientation in CMYK for color ads, or black and white.
- Email ad (PDF preferred) to kking5@hfhs.org
- Return ad by February 13, 2026