



Macomb's Gala Event

# An Evening in Amalfi: with Love & Limoncello

## The Medallion 2026 Sponsorship Opportunities

Benefiting the  
Henry Ford Macomb Tower Campaign

**Saturday, March 7, 2026  
6:00 p.m.**

**The Palazzo Grande**  
54660 Van Dyke Avenue  
Shelby Township, MI

For sponsorship information or  
to confirm availability, contact  
**Tina Lavinio-Mattinen**  
**586.263.2968**  
**cmattin8@hfhs.org**

*\*Premier Sponsorship must be  
secured by January 16, 2026  
to be included on invitation.*

**HENRY  
FORD  
HEALTH**®

### Sponsorship Opportunities

#### Premier Sponsor \$50,000 (FMV \$2,990)

- Name or logo on Henry Ford Health Medallion Gala Event web page
- Recognition as Premier Sponsor on Henry Ford Health Medallion Gala Event Invitation\*
- Two (2) tables of 10 with preferred seating
- Two (2) bottles of champagne on each table
- Recognition in spoken program at event
- Full-page color ad on inside front cover in program book
- Name or logo on screen during event
- Recognition as Premier Sponsor on all tables
- Recognition in program book

#### Diamond Sponsor \$25,000 (FMV \$1,808)

- Name or logo on Henry Ford Health Medallion Gala Event web page
- One (1) table of 10 with preferred seating
- One (1) bottle of champagne on table
- Recognition in spoken program at event
- Full-page color ad on inside back cover in program book
- Name or logo on screen during event
- Recognition on signage at event
- Recognition on all tables
- Recognition in program book

#### Platinum Sponsor \$10,000 (FMV \$1,462)

- One (1) table of 10
- Name or logo on Henry Ford Health Medallion Gala Event web page
- Name or logo on screen during event
- Recognition on signage at event
- Recognition in spoken program at event
- Full-page black & white ad in program book
- Recognition in program book

#### Gold Sponsor \$5,000 (FMV \$1,354)

- One (1) table of 10
- Name or logo on screen during event
- Recognition on signage at event
- Half-page black & white ad in program book
- Recognition in program book

#### Silver Sponsor \$3,000 (FMV \$1,256)

- One (1) table of 10
- Recognition on signage at event
- Recognition in program book

#### Couples tickets \$1,500 (FMV \$240)

- Two (2) tickets to Medallion
- Recognition in program book

#### Medallion tickets \$300 (FMV \$120)

- One (1) ticket to Medallion

### Underwriting Opportunities

Opportunity	Recognition	Donation
Medallion Event Sponsor	Signage/ On Screen	\$3,500 (FMV \$140)
Valet Sponsor	Signage/ On Screen	\$3,000 (FMV \$140)
Tony Viviano Distinguished Award Sponsor	Signage/ On Screen	\$2,500 (FMV \$140)
Barbara Rossmann Community Leadership Award	Signage/ On Screen	\$2,500 (FMV \$140)
Trip Sponsor (Limited)	Signage/ On Screen	\$1,000 (FMV \$140)

### Advertising Opportunities

Program Book Advertising	Donation
Full-page Color - 4.5" W x 7.5" H	\$800 (FMV \$56)
Full-page B&W - 4.5" W x 7.5" H	\$500 (FMV \$49)
Half-page B&W - 4.5" W x 3.625" H	\$300 (FMV \$28)

### Artwork Specifications

- Correct size and page orientation in CMYK for color ads, or black and white.
- Email ad (PDF preferred) to [kking5@hfhs.org](mailto:kking5@hfhs.org)
- Return ad by **February 13, 2026**