Find a Doctor Profile Elements

* **All profiles should be in 3rd person format**
* **When a patient looks to print from the site the profile should fit on two pages (1 page front and back)**

Specialty and education populated by credentialing. Information populated by providers includes:

* Language(s)
* Title
	+ Include relevant HFHS titles, Program Director and above only
* Biography (limit to two paragraphs)
	+ Include up to two paragraphs that include information about your care philosophy, background and other information that will help patients choose a physician
	+ You can include links to external websites
	+ Professional organizations
* Research Interests
	+ Up to two paragraphs or five bullets to describe your research interests, including grant funding
	+ You may include external links
* Awards and Honors (Top five)
	+ Up to five awards and honors
	+ Most recent and/or most prestigious
	+ Shown in bullet list
* PubMed link (Sladen library staff can assist with this)
* Videos (must be on Henry Ford’s YouTube channel) and consumer articles