

AROUND the *D*



What is there to do in Detroit, you ask?

*Come to Detroit and see who Detroiters really are. We are more than the news media would have you believe. Detroit is cosmopolitan, industrious and cool, and our people walk to the beat of a vibe of re-birth and opportunity. We are a city of entrepreneurs, artists, dream makers and visionaries, and our events, locations, bars and restaurants all exemplify the spirit of the **D**.*

*In the **D**, our museums showcase artistic genius and rich African-American history. Our skyline shows our industry and our “hangouts” blend high style with laid-back cool. Home to three professional sports teams, upscale casinos, theaters, a thriving cultural district and live entertainment venues all make up the heart of Detroit. Experience Detroit’s international border and a walkable riverfront that are symbols of this city’s cosmopolitan place in the world. Don’t miss the opportunity to come and experience the real Detroit.*

We are Detroit and we look forward to sharing it with you.



10 COOL THINGS TO DO IN DETROIT

DIA – DETROIT INSTITUTE OF ART – A NATIONALLY RENOWNED MUSEUM

Start your Detroit tour at the DIA, the city's crown jewel. The museum's Beaux Arts building is massive, with more than 100 galleries, but if you choose carefully among the collections, you can be in and out in two hours. Check out the works by Degas and Cézanne and the collection of pieces by African-American artists; also, definitely see Diego Rivera's expansive mural known as Detroit Industry. Finally, spend a few moments to reflect in the Kresge Court, an inner courtyard and café.

CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY

This must-see museum houses the world's largest exhibit on African-American culture. Painful but uplifting, filled with struggle and victory, the saga of African-American history is on display.

FORD ROUGE FACTORY TOUR

Many people believe this is the key to understanding Detroit. The auto industry still remains central to Detroit's economic and cultural identity. To understand the industry's rise, take the Ford Rouge Factory Tour in Dearborn, less than a 20-minute drive southwest of Detroit. The factory that Henry Ford built along the Rouge River was the scene of the Battle of the Overpass, a key moment in the rise of American unions. You'll get a peek at a Ford F-150 truck assembly line and a set of classics like the 1965 Ford Mustang.

EASTERN MARKET

A great place to go on Saturday mornings, Detroit's Eastern Market thrives with people buying fresh apples, blueberries and roses from farmers who have driven here from across the Midwest. Many Detroiters say they buy their entire weeks' worth of food at the market. The Eastern Market is almost like a town square – enjoy one of the gems of the city.

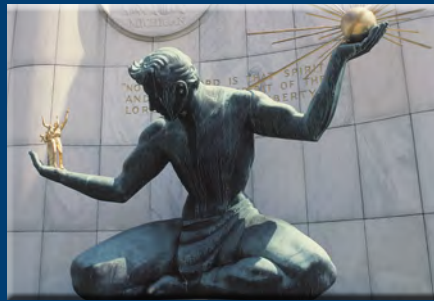
On one side of the market, there's R. Hirt Jr. & Co., one of the best places to pick up fresh-cut meat and gourmet cheese. On the other side is the Russell Street Deli, whose breakfast – omelets, pancakes, etc. – draws a long line, especially on weekends.

MOTOWN MUSEUM – HITSVILLE USA

Don't forget Detroit's music legacy – it's the hometown of Aretha Franklin, Diana Ross and Madonna. The Motown Historical Museum, near Detroit's downtown, is where Berry Gordy Jr. built Motown's powerful roster, which, at its peak, included: Diana Ross and the Supremes, Stevie Wonder, Smokey Robinson, Marvin Gaye and the Jackson 5. There, you'll see Motown's first recording studio, known as Studio A, and cool Motown memorabilia.

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GREEKTOWN

Greektown was home to Greek immigrants throughout much of the 20th century, now it is a thriving entertainment area boasting a casino, bars and restaurants that are fun and have a great nightlife. Stop by and experience the fabulous Greek culture, great food and a fun time. Don't forget to check out the neighborhood's most popular attraction - Greektown Casino.

THE HENRY FORD

The region's premier museum, the Henry Ford is a breathtaking repository for the history of innovation. The sprawling indoor-outdoor collection is located just a few miles from downtown Detroit. Don't miss this opportunity to re-live the past, especially at Greenfield Village.

GREENFIELD VILLAGE

Tour the 19th century at Greenfield Village: The collection of historic buildings at The Henry Ford's Greenfield Village is without parallel anywhere in the world. Henry Ford himself paid to have these landmarks moved to the site piece by piece, and a walk down the street can be jarring: one moment the Deep South, the next stately New England, then merry old England. It's also the only place in town where Model T's regularly putter down the street, or where you can watch a game of old-time baseball.

TAKE A TOUR OF DETROIT ON A SEGWAY!

Detroit Segway Tours offers Neighborhood, Riverfront and City tours. Started by Detrouiter Maureen Kearns, Detroit Segways came about when Inside Detroit, a nonprofit that Maureen co-founded in 2007, wanted to show metro Detroiters how great the city was and they wanted to do it quickly and in style. Check them out at detroitsegways.com and see everything the city has to offer.

DETROIT HISTORICAL MUSEUM – HENRY FORD HEALTH SYSTEM EXHIBIT

Come and walk the streets of Detroit as they were in the 1800's, then experience the Underground Railroad and move on to see how cars were built here in Detroit, it is all here at this museum. But do not miss the limited time Henry Ford Health System exhibit celebrating our rich culture of innovation and healthcare breakthroughs. Tour the exhibit and you'll see artifacts from our past and innovations that helped make us one of the premier healthcare systems in the country.

THE DETROIT INTERNATIONAL RIVERWALK

More than 2.5 miles of path for walking, biking and just relaxing on the Detroit riverfront. Wildly popular in summer, the RiverWalk stretches along the water for 2.5 miles of fountains, walkways, and green space starting at the Cobo Hall convention center. Most folks come simply to stroll, fish, or park themselves on a bench and take in the Windsor skyline across the way. Check it out www.detroitriverfront.org

CAMPUS MARTIUS PARK

A central gathering spot downtown with ice rink in the winter and free concerts and festivities in the summer. Campus Martius Park anchors a two square block district that is the commercial center and heart of downtown Detroit. Surrounded by stunning historic architecture from the landmark Penobscot Building to the contemporary Compuware and Quicken Loans Headquarters to the One Kennedy Square Buildings, the Campus Martius district is a regional destination.

All of the major avenues radiate out from Detroit's Point of Origin in the Park. There are 35+ dining options, 50 retail outlets, the Westin Book Cadillac Hotel and more than two million annual visitors. Campus Martius is something to see. www.campusmartiuspark.org





PLACES TO EAT WHILE YOU ARE IN DETROIT

GM RENAISSANCE CENTER / RIVERFRONT AREA

COACH INSIGNIA – A great meal, fabulous glass of wine, and “oh my” what a view. Located at the top of the GM Renaissance Center, Coach Insignia is a modern steakhouse. It offers delicious cuisine and one of Michigan’s largest wine lists. The view of Windsor alone is worth the visit. Check out the menu www.coachinsigniadetroit.com

ANDIAMO RIVERFRONT – Authentic Italian food with a great view. Enjoy exciting downtown Detroit on the water’s edge and dine overlooking the beautiful views of Windsor and freighters moving down the Detroit River. Located in the beautiful GM Renaissance Center Wintergarden this fabulous, authentic, northern Italian cuisine makes Andiamo Detroit Riverfront the “must-see” restaurant located in the heart of Detroit. The uncompromising cuisine is authentic, artistic and world-class. Check it out <http://andiamoitalia.com/michigan-locations/detroit>

JOE MUER SEAFOOD – Award winning food and wine with a great view. A mainstay of Detroit, this is the Midwest’s premier seafood restaurant, right in the heart of Detroit. The Muer family has served Detroit the finest seafood since 1929. Enjoy classic fresh fish and creative seafood specialties with the best riverfront views in Detroit. Check out the menu www.joemuer.com

TOM’S OYSTER BAR – Fresh fish flown in daily. This East Coast-style restaurant has fresh fish and shellfish flown in daily from both coasts, along with a huge collection of beers from around the world. Daily specials always include the much sought after lobster macaroni and cheese, as well as the catch of the day. <http://tomsoysterbar.com>

TOP OF THE PONTCH – Chic and happening. Top of the Pontch features stellar views, a glorious atmosphere and entrees that can be compared to art in both taste and beauty. The decor is chic, with great touches that add to the experience. www.topofthepontch.com

CAMPUS MARTIUS AREA

HARD ROCK CAFE DETROIT – Yes we have one too! Hard Rock Café Detroit – serves classic American Hard Rock cuisine while spreading the spirit of rock ‘n’ roll. Check them out at hardrock.com, and be ready to rock and roll! Check out the famous burger <http://www.hardrock.com/cafes/detroit>

GRAND TRUNK PUB – Great local products on their menu as well as Michigan brewed beers. The Grand Trunk Pub building was known as the Grand Trunk Railroad’s ticket station in the early 1900s and still has much of the original architecture. This place has great food, friendly staff and an awesome local beer selection. Check out their site at grandtrunkpub.com for more info.

DIME STORE – Brunch anyone? Dime Store, located downtown in the iconic Chrysler House building, specializes in serving up the most important meal of the day – breakfast. It also offers late brunch for those of you who just aren’t feeling like rising-and-shining. The contemporary fare featured on the menu is all homemade. www.eatdimestore.com

CONEY ISLAND – No, not the amusement park– this is a hot dog with chili! In Detroit we have the battle of the coney. American Coney Island vs. Lafayette Coney Island: You decide which is better. Enjoy the best hot dog topped with chili and all the fixings that any city has to offer. It is a tradition as well as a rite of passage. We take our love of the coney very seriously. It is a piece of who we are. Century-old Lafayette is a cozy, old-fashioned diner where they holler your orders and you sit at long tables. The ambiance is like New York but the food is 100% Detroit. Younger brother American Coney Island is a bit bigger and more cafeteria-style. Both are homegrown culinary delights.

GREEKTOWN

FISHBONE’S – Steak, seafood and great martini’s. Fishbone’s Greektown is a “hot spot” for locals and visitors alike. This up-scale seafood, steak and sushi house boasts an extensive menu of Creole and classic American fare, including prime steaks and chops, fresh fish, pastas and daily specials. This Motown destination features two sprawling bars and multi-level seating. Check them out <http://fishbonesusa.com>

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PLACES TO EAT WHILE YOU ARE IN DETROIT *(continued)*

MIDTOWN

HOPCAT DETROIT - Offers 130 craft beers on tap, the largest selection in Michigan. The food is all made from scratch and just ordering a burger is an experience. Try the crack fries, you'll tell your friends about them. Listed as one of the top 50 beer bars by Draft Magazine, HopCat is one of Detroit's coolest new restaurants. www.hopcat.com

MOTOR CITY BREW WORKS - Perfect for a casual meal out on the patio. This place is located across from the Traffic Jam on the other side of the parking lot. It's actually set back in the parking lot, so it's easy to miss. There is a patio upstairs and downstairs near the bar they open all the windows and door, so you get a nice fall breeze. They have a good menu and beer selection. This place is perfect for a casual meal. Check out their menu at www.motorcitybeer.com

IN THE HEART OF DETROIT'S ENTERTAINMENT DISTRICT

CLIFF BELLS - Classic historic jazz club. This is a real slice of Detroit history; during Prohibition it was a speakeasy. The building has been restored to its original glory, and it is also one of the oldest jazz clubs in Detroit. They often have a live band playing and the food is excellent. Expect a \$10 cover charge on the weekends when a band is playing. Check out their website at cliffbells.com

HOCKEYTOWN CAFÉ - Walk through the history of the Red Wings and Tigers! In the heart of Foxtown, Hockeytown Café is a fun bar and restaurant that is a cool place to walk through the Tigers and Red Wings Hall of Fame. Relive the history and fame that is Hockeytown! <http://hockeytowncafe.com>

WRIGHT & COMPANY - Contemporary and fun. Wright & Company is a gathering place serving contemporary American small plates, craft cocktails, and international beer and wine. These chefs are passionate about food and want you to be as well. There is a secret entrance to this swank spot - can you find it? www.wrightdetroit.com

AVALON INTERNATIONAL BREADS - One of Detroit's best kept secrets, right near Henry Ford Hospital. Really wonderful food and staff! Buy bread, pastries, sandwiches, coffee, cookies, muffins and much more. Great atmosphere here. You can eat in at one of the little tables they have inside, or sit outside and enjoy your breakfast or lunch in the sunshine. Check them out www.avalonbreads.net

LA FERIA - The taste of Spain here in Detroit. La Feria is a casual dining spot that specializes in tapas. The atmosphere is rustic and cozy, with exposed brick walls and tables and seating located throughout. www.laferiadetroit.com

THE WHITNEY - Upscale restaurant perfect for dinner, a cocktail or just dessert. They also have a great Sunday brunch buffet. The Whitney is a 115-year-old, 52-room historic Detroit mansion, converted into a restaurant. It is a true pleasure to eat, drink and relax in this Detroit historic treasure. Check it out www.thewhitney.com

EASTERN MARKET

RUSSELL STREET DELI - In Eastern Market, great food and fun atmosphere. This restaurant is relatively small, and they get pretty busy on weekends when Eastern Market is open. Check them out at www.russellstreetdeli.com

CORKTOWN

GOLD CASH GOLD - Come to Detroit's oldest neighborhood and experience a new delight. Gold Cash Gold is about farm-to-table dishes. Their menu is unique, interesting and hearty - definitely not the same old, same old. Come experience one of the restaurants voted best in Detroit for 2015 by the *Detroit Free Press*. www.goldcashgolddetroit.com





EXPERIENCE THE UNIQUE SHOPPING HERE IN DETROIT

SHINOLA - High-end leather goods. As makers of handcrafted watches, bicycles, leather goods and journals, Shinola believes that products should be built to last and they should be built right here in America. Shinola stands for skill at scale, the preservation of craft, and the beauty of industry. <http://shinola.com>

PEWABIC POTTERY - A national treasure. Founded in 1903 during the Arts & Crafts Movement, Pewabic is nationally renowned for its tile and pottery in unique glazes. Great place to find gifts, and they even offer custom design services. You can also go on a tour of their free on-site museum. Visit this national historic landmark. <http://pewabic.org>

NORA - Contemporary housewares, pottery, gift items, jewelry and more. Nora sells an array of things like Scandinavian housewares, Japanese pottery, Detroit jewelry and more. They have a variety of contemporary designed housewares, gift items and trinkets. If you are looking for a cool gift or housewares item you should check them out. www.noramodern.com

THE DETROIT MERCANTILE CO. - When you are at Eastern Market check out the Detroit Mercantile Co., they offer new & vintage goods from Detroit & beyond. Check out their website detroitmercantile.com

CITY BIRD - Sells Detroit themed merchandise, and other unique products. City Bird is a store, studio and gallery located in Midtown. They sell Detroit-themed housewares, accessories and paper goods as well as work by hundreds of artists and designers from Detroit and other Rust Belt cities. Check them out at www.ilovecitybird.com

PURE DETROIT - Different, artistic, edgy. Far cooler than the typical souvenir shop, Pure Detroit incorporates local products and the city's automotive heritage into hip gifts and collectibles. Handbags and belts made from actual seat belts are hot items, followed closely by Pewabic tiles and stylish clothing. www.puredetroit.com



DID YOU KNOW?

- ▶ The Broadway show and movie Dreamgirls is "loosely" based on Detroit's Motown; Berry Gordie and the Supremes.
- ▶ Vlasic Pickles was started in Michigan and the Vlasic family are donors to Henry Ford Health System.
- ▶ Detroit is also home to Vernor's Ginger Ale, Sanders Hot Fudge, Better Made Potato Chips, Faygo Soda Pop and Stroh's Ice Cream.
- ▶ The following movies have been filmed in Detroit and the metro Detroit area: Beverly Hills Cop, Batman v. Superman (Ben Affleck), Transformers, Gran Torino, 12 Monkeys, Presumed Innocent, 8 Mile, Dreamgirls, etc.
- ▶ Over 200 movies have been filmed in Michigan.
- ▶ 8 Mile is just a street.
- ▶ Germack nuts is a Michigan business and the family still remain as donors to Henry Ford Health System.
- ▶ National tours of Broadway products include a stop in Detroit at one of our 4 historic and architecturally preserved theaters.
- ▶ The Fox Theater one of the most lavish theaters built in the U.S. was refurbished to its original luster by Mike and Marion Illitch, owners of Little Ceasars Pizza, The Detroit Red Wings and Detroit Tigers in 1997-98 to the cost of \$12 million. The Fox has now been designated as a national historic landmark.
- ▶ In 1909, Wayne County built the first mile of concrete highway in the world on Woodward Avenue between Six and Seven Mile roads.
- ▶ The Boston Cooler was named for the street it was invented on (Boston Boulevard) in downtown Detroit. Vernor's Ginger Ale and Sanders vanilla ice cream made the drink a favorite.
- ▶ Detroit is the only city in the 48 contiguous United States where one can gaze south toward Canada.
- ▶ The Detroit Institute of Arts has one of the largest, most significant art collections in the nation. From the first painting donated in 1883 to the most recent acquisition, its collection boasts more than 60,000 works.
- ▶ Detroit receives freighters from over 100 world ports on the Detroit River.

