

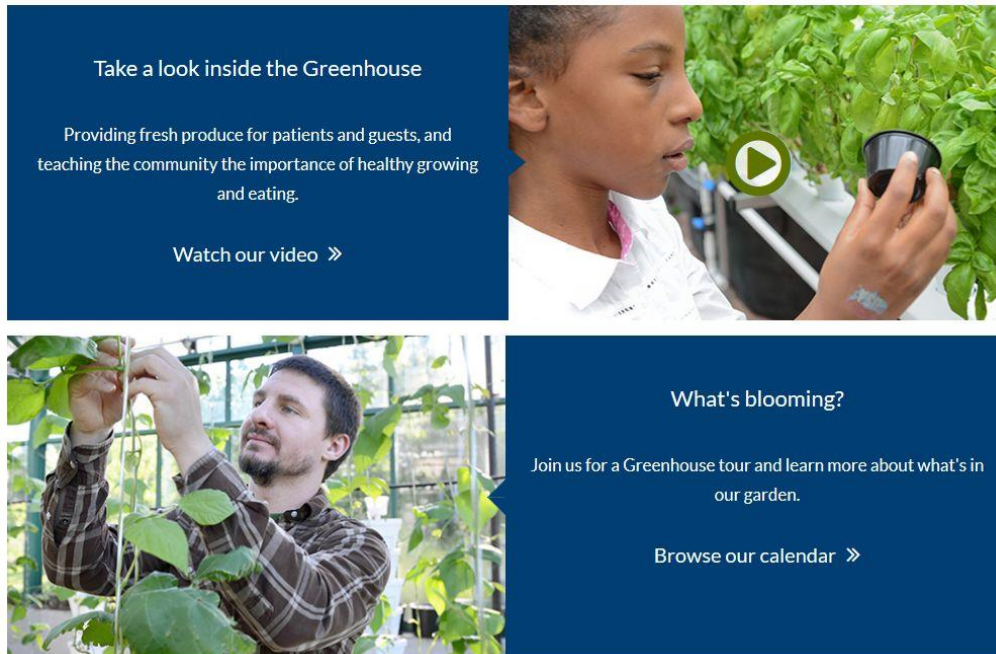
## CTA Images on Henryford.com

### Image / Video CTA for Landing Pages

It is important to make sure all of the images selected will work across various devices. Only one image needs to be provided, this will adjust based on desktop, tablet, or mobile sizes. A good rule of thumb is to make sure the main portion of the image is in the center. See following examples.

[www.henryford.com/greenhouse](http://www.henryford.com/greenhouse)

### Images on Desktop



### Original Images



### Images on Tablet

Blue overlay indicates the area that may be cropped off on tablet.



### Images on Mobile

Blue overlay indicates the area that may be cropped off on mobile.



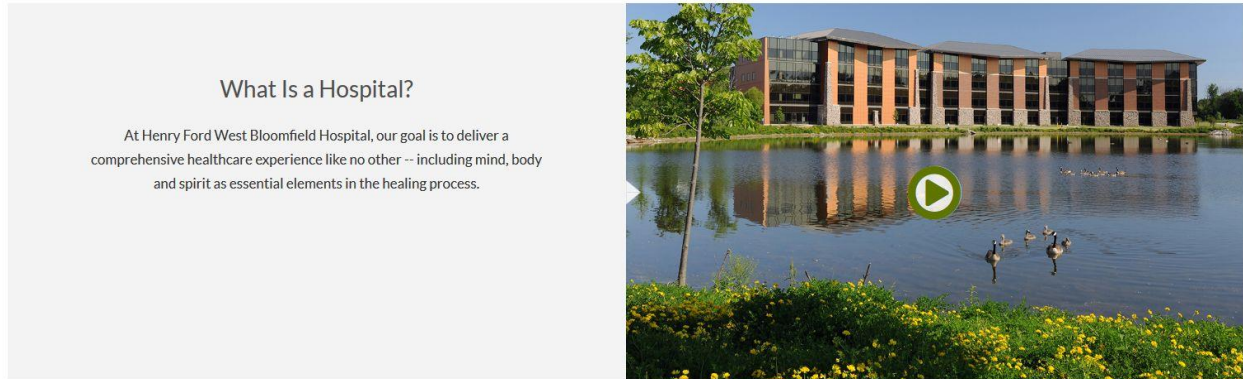
The text panel will get placed automatically after the image loaded to the website. Image size: 496 x 496px recommended. If the image does not work in a square format, the smallest dimension should be 496px. Image can be right or left aligned.



## Image / Video CTA for Campaign Landing Pages and Hospital Homepages

Same rules will apply for campaign and homepage images. It is important to make sure all of the images selected will work across various devices. Only one image needs to be provided, this will adjust based on desktop, tablet, or mobile sizes. A good rule of thumb is to make sure the main portion of the image is in the center. See following examples. [www.henryford.com/westbloomfield](http://www.henryford.com/westbloomfield)

### Images on Desktop



### Original Image



### Image on Tablet

Red overlay indicates the area that may be cropped off on tablet. Notice this example is using a rectangular image, but the cropping will still create a square on a tablet device.



### Image on Mobile

Red overlay indicates the area that may be cropped off on mobile.



The text panel will get placed automatically after the image loaded to the website. Image size: 747 x 747px recommended. If the image does not work in a square format, the smallest dimension should be 747px. Image can be right or left aligned.