

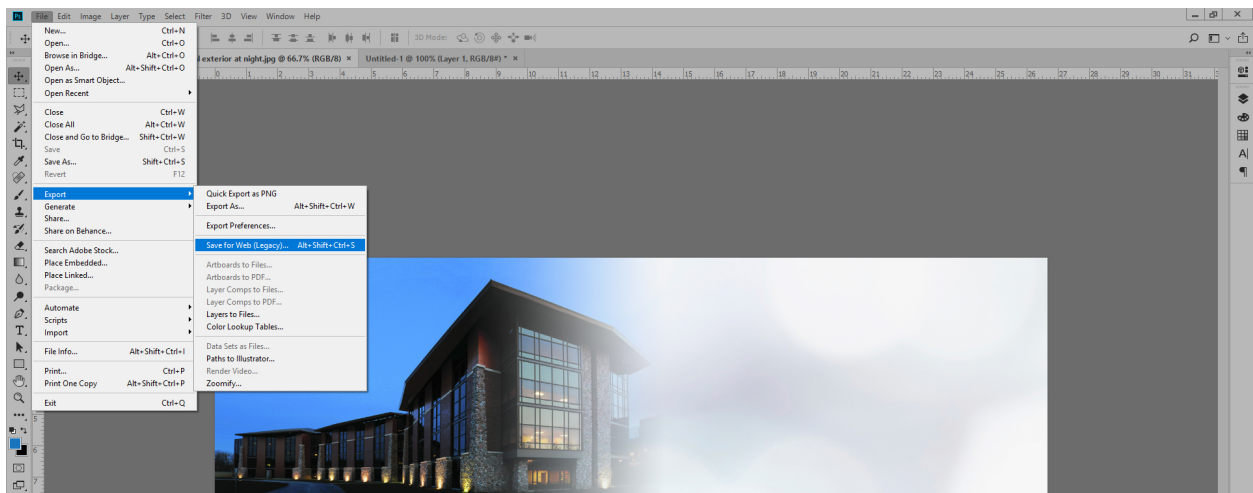
Image Optimizer Tips - Photoshop

All images should be saved as “Optimized for Web” in Photoshop, whenever possible, prior to uploading to Sitecore. This will ensure that images will be smaller and allow the Image Compression Tool to optimize to 100 KB or less, as recommended by Medtouch.

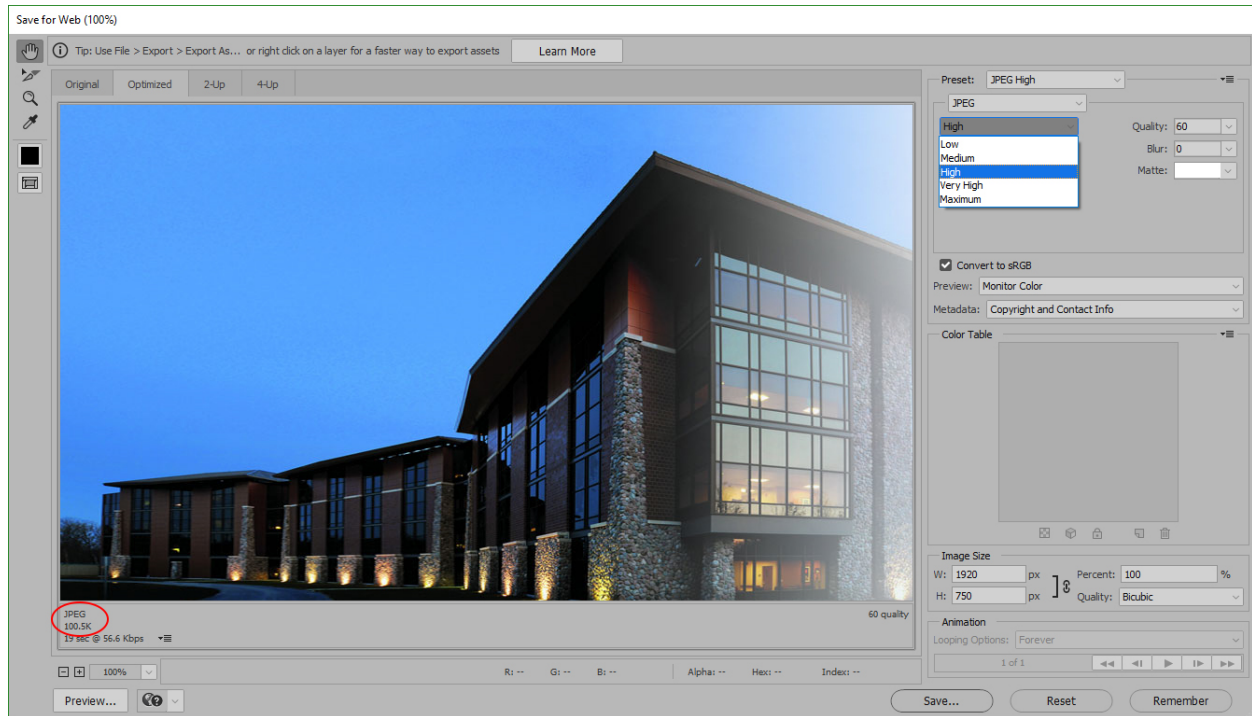
Open the original image in Photoshop.
(Example image below is 486 KB, which is higher than the recommended size)



Under the top menu items, select File > Export > Save for Web (Legacy)



Under the Save for Web panel, select from the third drop down menu on the right to change the image size quality to around High / 60. These settings can be adjusted based on how the image preview is appearing. For example, if the preview of the image looks pixelated, the settings can be raised to a higher quality until the image looks clear. In the bottom left corner of the image, the file size will be displayed and updated based on the quality that is chosen. The image should be around 100KB or less.



Once the image quality has been adjusted, select “Save...” to export the image file.
(Final image optimized to around 100KB)