

FIND A DOCTOR REQUIREMENTS

Revision Status

Date	Revised By
August 12, 2016	Penni West
Oct 19, 2016	Penni West
Oct 24, 2016	Penni West

Find a Doctor Search

Design: <https://invis.io/X37I0585K>

1 Find a Provider

	Specialty				Provider's Name
2	Select a specialty	4 - OR -	5		Enter first or last name
3	Search		6		Search

7 Find a Provider - all for you

Our Find a Provider tool allows you to search over 2,000 highly qualified specialists and primary care providers across southeast Michigan. We offer specialists in over 100 specialties at 35+ locations and five hospitals.

At Henry Ford we pledge and promise to treat patients as individuals, to help and support them on their unique journey to better health. We know that we can't effectively treat you, our patient, without getting to know you first. That's why all that we do is all for you.

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Need help?

For help finding a provider who's right for you, call us.

(800) 436-7936

Display Item	Description
1 Find A Provider	Headline (H1)
2 Specialty Drop Down	The search drop down will be divided into 2 sections of display, see for example https://www.scripps.org/physicians/find The specialty search dropdown will include a "Common" header as well as an "All" header. Under the "Common" header, there is a list of common specialties, which is manually maintained by Henry Ford. Under the "Common" header, all specialties display in alphabetical order. The specialty list is not groupings of specialties. It lists the specialties as they are received in the doctor import file. The featured/common specialties are not repeated in the Other section. All specialties that come through the import must appear in the FAD specialty search drop down. Appointment Form - Primary checkbox added to the specialty item(s). Default is checked. HFHS will update the checkbox manually after the import is complete to unmark primary. Primary specialties display in the appointment form search drop down. /sitecore/templates/Global/Component Templates/Specialty Add a Featured checkbox in the Specialty Data section Modify the specialty search drop downs to display: - Featured - Heading should be customizable in labels area of Sitecore - List Featured items first, alphabetical A-Z - Other - Heading should be customizable in labels area of Sitecore - List all specialties not marked featured, alphabetical A-Z Headers are not selectable elements Selecting a specialty returns all doctors matching the selected specialty
3 Search	Button. Initiates the search, goes to the FAD search result page displaying doctors which meet the search criteria entered on this page.

4 -OR-	Not customizable, for display only to encourage user to do one or the other when searching.
5 Provider's Name	Type-ahead field. Displays drop down list of doctors matching typed text. User can select item from the list to prefill field. It is not required to select from the list. Search will return the results matching or partially matching text entered in the field.
6 Search	Button. Initiates the search, goes to the FAD search result page displaying doctors which meet the search criteria entered on this page.
7 Content Copy	Rich Text field. HFHS area to enter content.
8 Call to Action	HFHS created callout. Includes font icon, headline, and content. Content is a rich text field where you can enter links and clickable phone numbers.

Find a Doctor Search Results

Design: <https://invis.io/CR7I05J86> and <https://invis.io/XP89R3D39>

1 Find a Provider Results

Filter Results

Specialty

2 Cardiovascular Diseases

3 ZIP

4 Enter ZIP code

5 Use My Current Location

6 Provider's Name

7 Enter first or last name

8 Henry Ford Medical Group

9 Hospital

10 Select hospital

11 Language

12 Select language

13 Gender

14 Select gender

15 Search

16 Start Over

17 24 results match your criteria

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Display Item	Description	Import Field Name
1 Find A Provider Results	Headline (H1)	n/a
Content Copy	Not shown in design, but included in template. Content copy, rich text field, exists to enter content to display below headline.	n/a

2 Specialty Drop Down	The search drop down will be divided into 2 sections of display, see for example https://www.scripps.org/physicians/find The specialty search dropdown will include a "Common" header as well as an "All" header. Under the "Common" header, there is a list of common specialties, which is manually maintained by Henry Ford. Under the "Common" header, all specialties display in alphabetical order. The specialty list is not groupings of specialties. It list the specialties as they are received in the doctor import file. The featured/common specialties are not repeated in the Other section. All specialties that come through the import must appear in the FAD specialty search drop down. Appointment Form - Primary checkbox added to the specialty item(s). Default is checked. HFHS will update the checkbox manually after the import is complete to unmark primary. Primary specialties display in the appointment form search drop down. /sitecore/templates/Global/Component Templates/Specialty Add a Featured checkbox in the Specialty Data section Modify the specialty search drop downs to display: • Featured - Heading should be customizable in labels area of Sitecore • List Featured items first, alphabetical A-Z • Other - Heading should be customizable in labels area of Sitecore • List all specialties not marked featured, alphabetical A-Z Headers are not selectable elements Selecting a specialty returns all doctors matching the selected specialty	
3 Zip	Enter ZIP code to filter results by ZIP code. Results are sorted from closest to farthest from center of ZIP code.	

4 Use My Current Location	If current location of user is unknown, clicking this link prompts user to set location. If location is already known (e.g. user has allowed browser to use location previously) ZIP is prefilled. User must consent to allow their location to be known. When unable to detect location a message will indicate this. Results are sorted closest to farthest zip code. User can change ZIP code in this field without changing "current location" value in system.	
5 Provider's Name	Type-ahead field. Displays drop down list of doctors matching typed text. User can select item from the list to prefill field. It is not required to select from the list. Search will return the results matching or partial matching text entered in the field.	LAST_NAME, FIRST_NAME, MIDDLE_INITIAL
6 Henry Ford Medical Group	Checkbox. Default is unchecked. Checked will filter results to include only doctors with medical group checked on their profile.	HFMG_YN
Additional Search Options	Expands to display additional search options. Default is closed. Can be expanded and collapsed.	n/a
7 Hospital	Drop down list displays HFHS hospital privileges associated to doctors. Selecting a hospital returns doctors matching the selected hospital.	HFHS_HOSP_PRIV1, HFHS_HOSP_PRIV2, HFHS_HOSP_PRIV3, HFHS_HOSP_PRIV4, HFHS_HOSP_PRIV5, HFHS_HOSP_PRIV6
8 Language	Drop down list displays languages from /sitecore/content/Global/ListManager/Languages . Selecting a language returns doctors matching the selected location. English should be included in the FAD import file if it should be associated to all doctors.	LANGUAGE1, LANGUAGE2, LANGUAGE3,LANGUAGE4
9 Gender	Drop down list displays genders from /sitecore/content/Global/ListManager/Genders . Selecting a gender returns doctors matching the selected gender.	GENDER
10 Search	Button. Initiates the search displaying doctors which meet the search criteria. Search uses Boolean AND logic between all fields.	n/a
11 Start Over	Button. Clears search fields. Does not reactivate the search.	n/a

FAD Search Results

Display Item	Description	Import field name
12 # results match your criteria	Displays number of results which matched the search criteria	n/a
No Results	Displays message. Message text is customizable in Sitecore. No results found. Try broadening your search or call 1-800-436-7936.	n/a
13 Photo	Automatically reduces doctor photo to thumbnail size. A default non-gender photo will appear when no image is available.	Manual
14 View Profile	Opens the doctor profile page	n/a
15 Request Appointment	In FAD import file if PAT_SCHEDULE_YN is Y request appointment button will display.	PAT_SCHEDULE_YN
16 Name, Degree	Displays First Name Middle Initial Last Name, Degree Title(s) as it appears in FAD import file.	LAST_NAME, FIRST_NAME, MIDDLE_INITIAL
17 Specialties	List credentialing specialties comma separated. Specialties will import from file. PRIMARY_SPECIALTY will display first followed by ALTERNATE_SPECIALTY#	PRIMARY_SPECIALTY, ALTERNATE_SPECIALTY1, ALTERNATE_SPECIALTY2, ALTERNATE_SPECIALTY3
21 Henry Ford Medical Group Image	Displays when doctor has Medical Group checkbox marked. Medical Group icon will display if import file HFMG_YN is Y. Image is linked to a content page, link can be entered by HFHS in the global settings or provided to MedTouch	HFMG_YN
18 Location Name	As provided in the FAD import file	ADDR1_LOC_NAME, ADDR2_LOC_NAME, ADDR3_LOC_NAME, ADDR4_LOC_NAME
18 Address 1	As provided in the FAD import file	ADDR1_ADDRESS1_POS, ADDR2_ADDRESS1_POS, ADDR3_ADDRESS1_POS, ADDR4_ADDRESS1_POS

18 Address 2	As provided in the FAD import file	ADDR1_ADDRESS2_POS, ADDR2_ADDRESS2_POS, ADDR3_ADDRESS2_POS, ADDR4_ADDRESS2_POS
18 City, State Zip	As provided in the FAD import file	ADDR1_CITY, ADDR1_STATE, ADDR1_ZIP, ADDR2_CITY, ADDR2_STATE, ADDR2_ZIP, ADDR3_CITY, ADDR3_STATE, ADDR3_ZIP, ADDR4_CITY, ADDR4_STATE, ADDR4_ZIP
18 # miles from you	Only displays if search includes zip. This is an approximation of distance.	n/a
19 Maps & Directions	Opens Google Maps in a new window, displaying pin for location. MedTouch sends the address information for Google Maps to pinpoint within the map.	n/a
20 Phone	Main phone will appear below name, not with locations. Override Main Phone is available to manually override the imported number. Click to call.	ADDR1_APPT_PHONE Or ALT_Appt_Phone in CMS
22 Show More Results	Default number to display is set in Sitecore. Default is 10. Show more expands to show the next results.	n/a

Find a Doctor Profile

Design: <https://invis.io/EN865VQFW>

1 Overview
Education
About Me
Videos and Articles
Locations

2 < Return to Search

3 Is this you? Update your profile



5 Steven N. Kalkanis, MD



7 Specialties: Neurological Surgery, Surgical Oncology
8 (800) 436-7936

9 Request an Appointment >

10 Education

Board Certifications	> ABMS Neurological Surgery
Medical School	> Harvard Medical School, Boston, MA, 1997
Internship	> Massachusetts General Hospital, General Surgery I, Boston, MA
Residency	> Massachusetts General Hospital, Neurological Surgery, Boston, MA

11 About Me

Language(s)	English, Greek
Gender	Male
Biography	I specialize in the treatment of all brain tumors including clinical trials; intracranial neurosurgery, spinal cord tumors, adult cervical and lumbar spine disease, general neurosurgery, stereotactic neurosurgery.

Titles

- > Chairman, Department of Neurosurgery
- > Co-Director, Henry Ford Neuroscience Institute
- > Medical Director, Henry Ford Center for Cancer Surgery
- > Co-Director, Hermlin Brain Tumor Center
- > Director, Brain Metastases Program

Research Interests

- > Clinical trials and outcome studies for brain tumor patients;
- > Targeted cell-based therapy for the treatment of malignant gliomas,
- > Viral gene therapy and stem cell delivery for novel brain cancer therapies,
- > Survival-associated genetic studies for the development of personalized medicine protocols for brain tumor patients

Awards and Honors

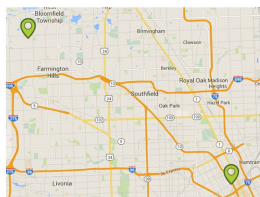
- > National Executive Committee member of both the Congress of Neurological Surgeons and the Joint Tumor Section Chair
- > National Tumor Section Guidelines Committee Lead Author of the national guidelines for the treatment of brain metastases
- > President, Michigan Association of Neurological Surgeons
- > Voted one of Michigan's Top Docs by Hour Magazine, 2008-2012
- > Selected as the national first-place research award recipient by both the American College of Surgeons and the Congress of Neurological Surgeons

Publications listed with PubMed >

12 Videos and Articles

Videos	Blogs
Steven Kalkanis, MD - Neurological Surgery, Henry Ford Health System	Intraoperative MRI (iMRI) at Henry Ford Hospital - MRI during Surgery
Hope Begins at Henry Ford Hermlin Brain Tumor Center	When is a headache not a headache?

13 Locations



Office Locations:

- > Henry Ford West Bloomfield Hospital
6777 West Maple Road
West Bloomfield, MI 48322
Directions
- > Henry Ford Hospital
2799 West Grand Boulevard
Detroit, MI 48202
Directions

- 14 Hospital Privileges
- > Henry Ford Hospital
 - > Henry Ford West Bloomfield Hospital



Display Item	Description	Import field name
2 Return to Search	Returns to FAD search result page for the user to begin a new search. It does not maintain their last search result.	n/a
1 Left Navigation	Overview, Education, About Me, Videos and Articles, Locations. When selected takes user to the applicable section of the page. If no items exist within a section the item will not appear in the navigation.	n/a
3 Is this you? Update your profile	HFHS to create form, setup on page and provide link to MedTouch. Link will be set in global settings.	n/a
4 Photo	One time upload. HFHS provide photo files. File is named with NPI number for us to match to physician. Photos are sized and optimized for website. Photos without an NPI number are being manually uploaded by MedTouch. Photos are manually managed by HFHS after this. Manual entry does not begin until import is complete and verified.	NPI
5 Name, Degree	Displays First Name Middle Initial Last Name, Degree Title(s) as it appears in FAD import file.	LICENSE_FIRST_NAME, LICENSE_MIDDLE_INITIAL, LICENSE_LAST_NAME, DISPLAY_DEGREE, ALT_DISPLAY_DEGREE
6 Henry Ford Medical Group Image	Displays when doctor has Medical Group checkbox marked. Medical Group icon will display if import file HFMG_YN is Y	HFMG_YN
7 Specialties	List credentialing specialties comma separated. Specialties will import from file. PRIMARY_SPECIALTY will display first followed by ALTERNATE_SPECIALTY#	PRIMARY_SPECIALTY, ALTERNATE_SPECIALTY1, ALTERNATE_SPECIALTY2, ALTERNATE_SPECIALTY3

Practice Focus	Not displayed or used in search. Uses same list as the specialties for selection of items /sitecore/content/Global/List Manager/Specialties. HFHS can manually supplement specialties and tag providers with practice focus for additional filtering in Our Team control. Our Team on the page will match specialties selected on the page to providers having a selected match in the Specialties or Practice Focus fields.	
8 Phone	Physician main phone number will use ADDR1_APPT_PHONE from FAD import file, default for everyone. Ability to override what displays with a second field for phone.	ADDR1_APPT_PHONE Or ALT_Appt_Phone in CMS
9 Request Appointment	In FAD import file if PAT_SCHEDULE_YN is Y request appointment button will display.	PAT_SCHEDULE_YN
10 Education	Section Header	

10 Board Certifications	Displays as it appears in FAD import file BOARD_CERT1 thru 5. Multiple items display as unordered list bullets.	BOARD_CERT1, BOARD_CERT2, BOARD_CERT3, BOARD_CERT4, BOARD_CERT5
10 Medical School	Displays as it appears in FAD import file, except year will be YYYY. Displays institution name, city, state, country, and year if data exist in file.	MEDICALSCHOOL_INST_NAME, MEDICALSCHOOL_CITY, MEDICALSCHOOL_STATE, MEDICALSCHOOL_COUNTRY, MEDICALSCHOOL_FINISH_DATE
10 Internships + Residencies	Displays as it appears in FAD import file, except year will be YYYY. Displays institution name, city, State, Country, Specialty, and Year if data exist in file.	INTERNSHIP_INST_NAME, INTERNSHIP_CITY, INTERNSHIP_STATE, INTERNSHIP_COUNTRY, INTERNSHIP_SPECIALTY, INTERNSHIP_FINISH_DATE RESIDENCY_INST_NAME, RESIDENCY_CITY, RESIDENCY_STATE, RESIDENCY_COUNTRY, RESIDENCY_SPECIALTY, RESIDENCY_FINISH_DATE
10 Fellowship	Displays as it appears in FAD import file, except year will be YYYY. Displays institution name, city, State, Country, Specialty, and Year if data exist in file. Multiple items display as unordered list bullets.	FELLOWSHIP1_INST_NAME, FELLOWSHIP1_CITY, FELLOWSHIP1_STATE, FELLOWSHIP1_COUNTRY, FELLOWSHIP1_SPECIALTY, FELLOWSHIP1_FINISH_DATE, FELLOWSHIP2_INST_NAME, FELLOWSHIP2_CITY, FELLOWSHIP2_STATE, FELLOWSHIP2_COUNTRY, FELLOWSHIP2_SPECIALTY, FELLOWSHIP2_FINISH_DATE
11 About Me	Section Header	n/a
11 Language(s)	Displays as it appears in FAD import file. English should be included in the FAD import file if it should be associated to all doctors.	LANGUAGE1, LANGUAGE2, LANGUAGE3, LANGUAGE4

11 Biography	Displays as it appears in FAD import file. HFHS to provide in file valid html to control how this section displays. Customization - Biography will have manual field and an import field. Logic if manual is entered use this, if not use import field. If both are blank displays nothing, label is hidden. New Estimate: 10 hours Status: awaiting approval	n/a
12 Video and Articles	Section Header	n/a
12 Videos	Videos will be YouTube. Maximum of 4. On doctor template fields will exist for the YouTube video ID to use and caption for each. Recommend HFHS create their own images or create an image from the YouTube video.	
12 Blogs	An rss feed unique to this physician. MedTouch to provide field to enter RSS link in control properties. Determine number of most recent post to display. Assume this will be the same style as the Show Me blog section on the website.	
13 Locations	Section Header	
13 Google Map	Displays pins for physician office locations	
13 Office Locations	Displays as it appears in FAD import file for Location name, address 1, address 2, city, state, zip. Primary first, then alphabetical by office name. Directions opens Google Maps in a new window containing pin for location.	ADDR1_LOC_NAME, ADDR2_LOC_NAME, ADDR3_LOC_NAME, ADDR4_LOC_NAME, ADDR1_ADDRESS1_POS, ADDR2_ADDRESS1_POS, ADDR3_ADDRESS1_POS, ADDR4_ADDRESS1_POS, ADDR1_ADDRESS2_POS, ADDR2_ADDRESS2_POS, ADDR3_ADDRESS2_POS, ADDR4_ADDRESS2_POS, ADDR1_CITY, ADDR1_STATE, ADDR1_ZIP, ADDR2_CITY, ADDR2_STATE, ADDR2_ZIP, ADDR3_CITY, ADDR3_STATE, ADDR3_ZIP, ADDR4_CITY, ADDR4_STATE, ADDR4_ZIP

14 Hospital Privileges	Displays as it appears in FAD import file. HFHS can add a link to the global location item to make this appear as a link.	HFHS_HOSP_PRIV1, HFHS_HOSP_PRIV2, HFHS_HOSP_PRIV3, HFHS_HOSP_PRIV4, HFHS_HOSP_PRIV5, HFHS_HOSP_PRIV6
Faculty	Not displayed. FACULTY_YN will not import from file. A checkbox will be added to the physician profile. HFHS will manually manage. This is also used for the faculty Our Faculty page, see Feature Customization Spreadsheet.	n/a
Include	Not displayed. INCLUDE_IN_FAD_YN in file. Y will import physician. N will not import.	INCLUDE_IN_FAD_YN