

Care Locations Content Labels

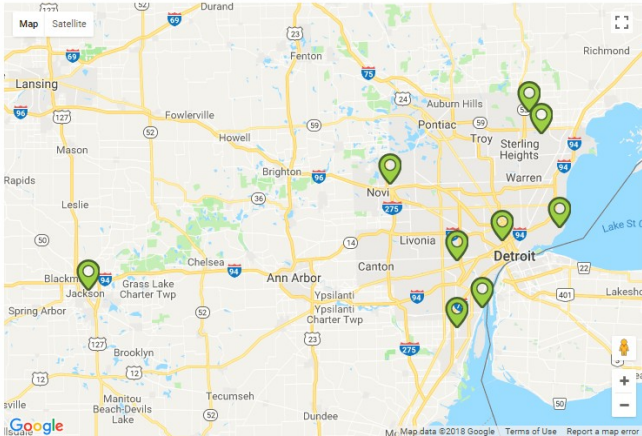
Overview

The Henry Ford team want to ensure that visitors to service line content and view the Care Locations CTA should be able to visually understand what they are seeing. The Care Location listing and map are intended to be visual and interactive experience within the service line where related locations are easily accessible.

Following business line feedback, the Henry Ford team wanted to leverage Headlines and copy areas to provide direction to visitors. Since each service area is unique, the ability to change this based on where the CTA was incorporated was important.

Current State:

Care Locations



Filter Locations Near Me


Henry Ford Medical Center - Cottage
 159 Kercheval
 Grosse Pointe Farms, MI 48236
 Distance: 601.93 Mile(s)
[Directions](#)


Henry Ford Macomb Hospital - Clinton Township
 15855 19 Mile Rd
 Clinton, MI 48038
 Distance: 604.04 Mile(s)
[Directions](#)


Henry Ford Macomb Health Center - Shelby Township
 50505 Schoenherr Rd
 Shelby Township, MI 48315
 Distance: 605.80 Mile(s)
[Directions](#)


Henry Ford Hospital
 2799 West Grand Blvd
 Detroit, MI 48202
 Distance: 611.38 Mile(s)
[Directions](#)

View All Locations >>

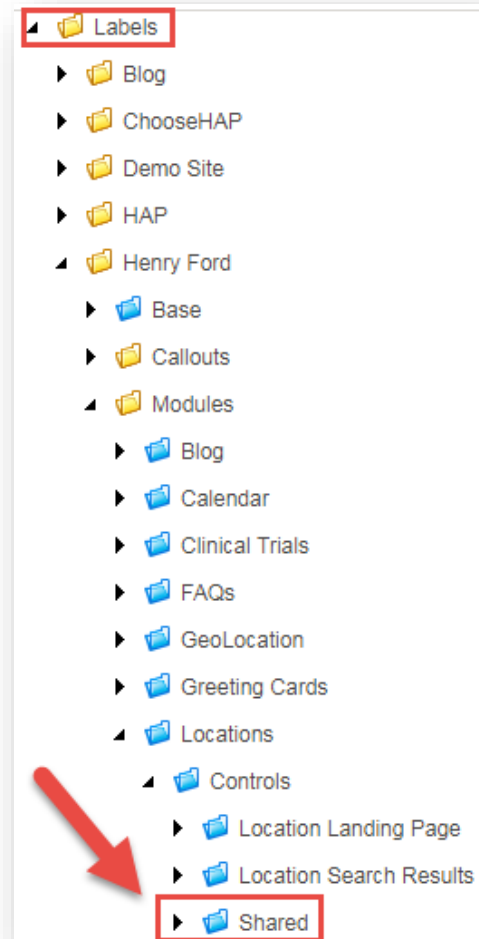
Screenshot shows enhancement – Interactive map will render all locations (listing to the right will render 4)

Creating Unique Set of Labels

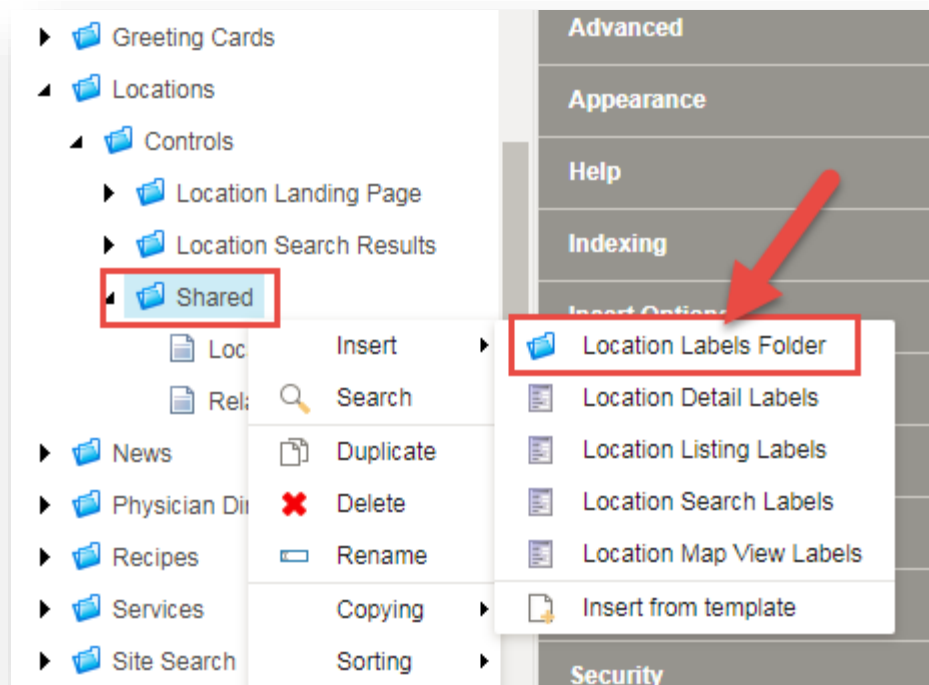
Sitecore users are able to duplicate existing labels items in global. By updating the content labels used by the control on the page itself, a unique experience can be created per service line.

Navigate to the labels section under global
**/sitecore/content/Global/Labels/Henry
Ford/Modules/Locations/Controls/Shared**

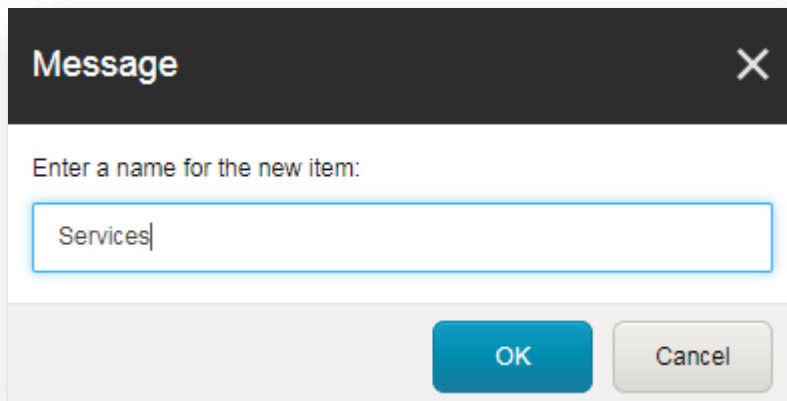
Tip – If you would like to pursue this for every care locations CTA, we recommend creating a unique **Services** folder to easily find and maintain this content.



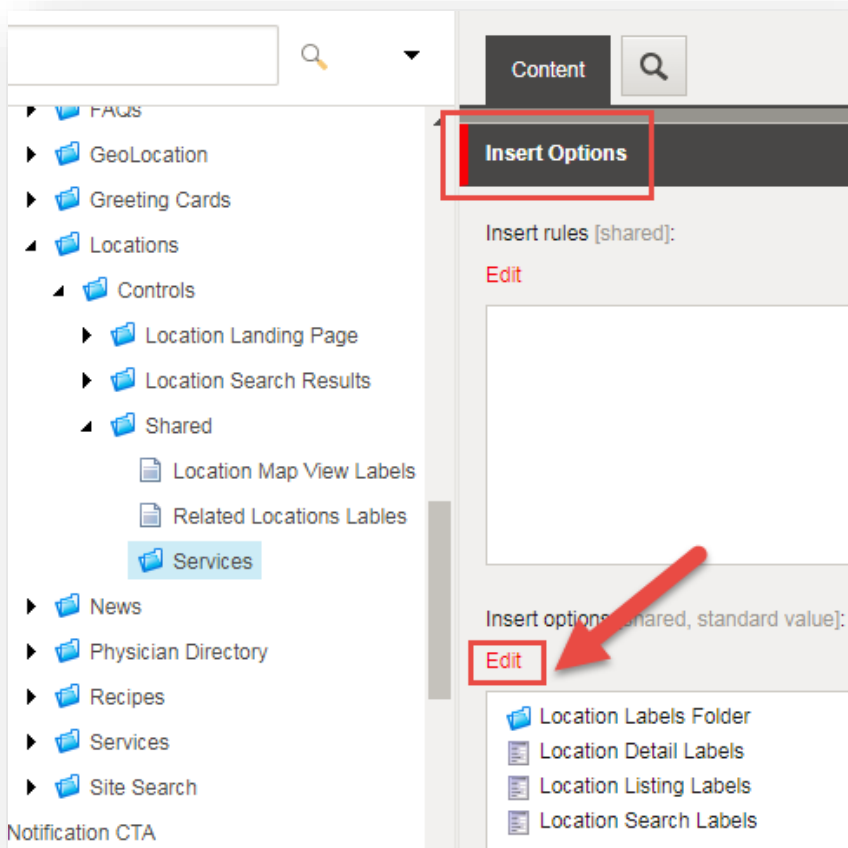
To add a unique folder, right-click on the shared folder and insert a new **Location Labels Folder**



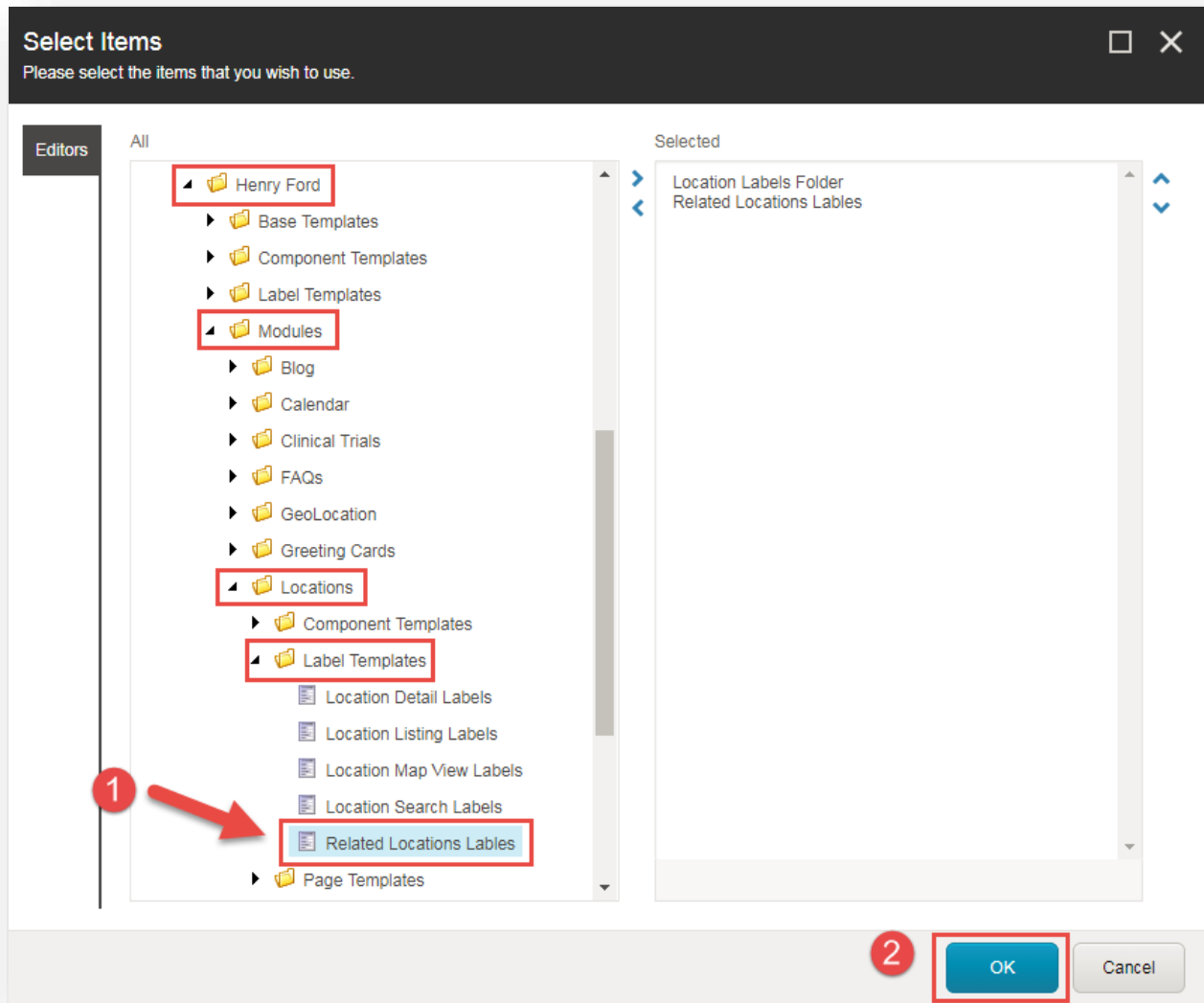
Name the new folder.



Under **Insert Options**, click on **Edit** to update the options.

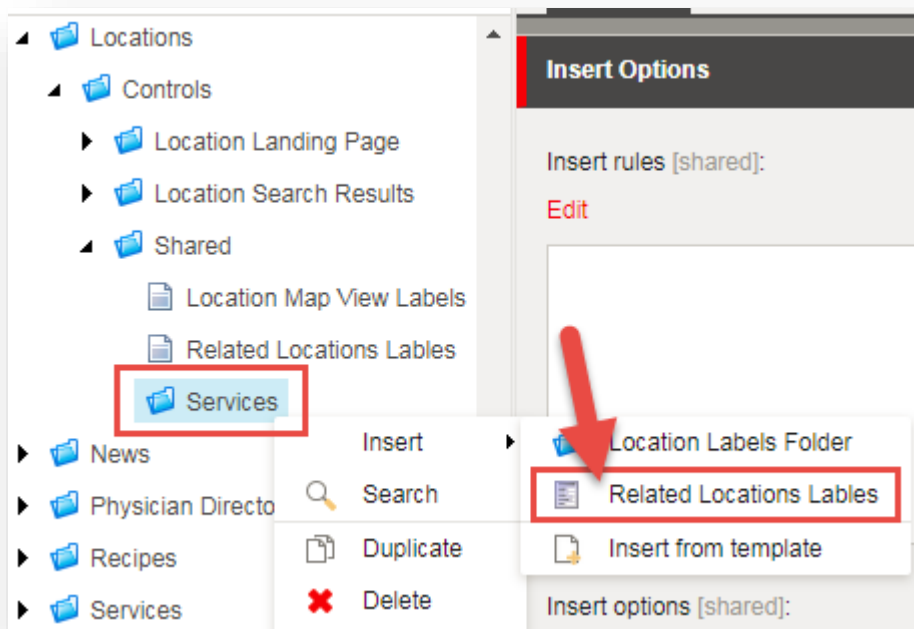


Under **Henry Ford/Modules/Locations/Label Templates** select **Related Locations Labels**

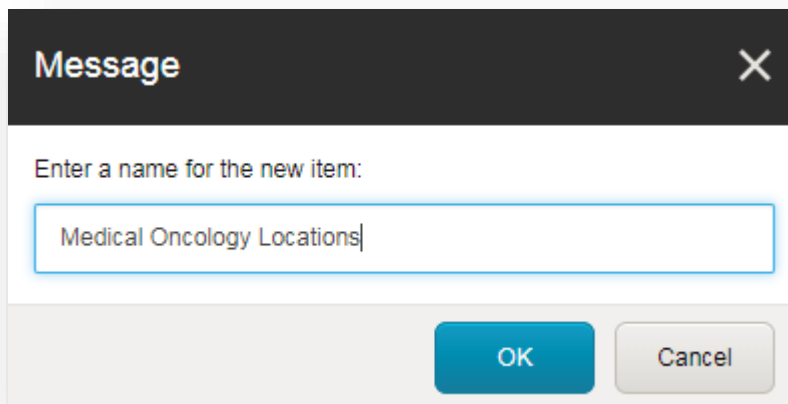


Save your changes.

Once the folder has been created, right-click on **Services** and insert **Related Locations Labels**

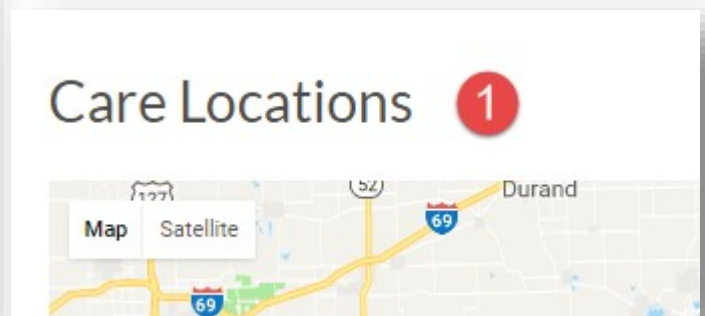
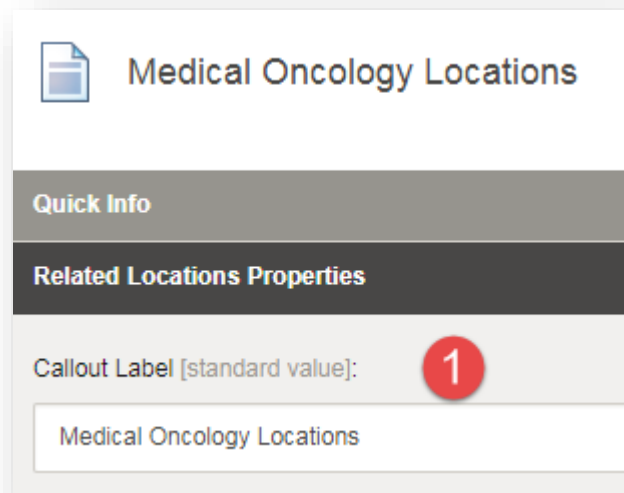


Ensure that you give the item a unique name to easily distinguish between the others.

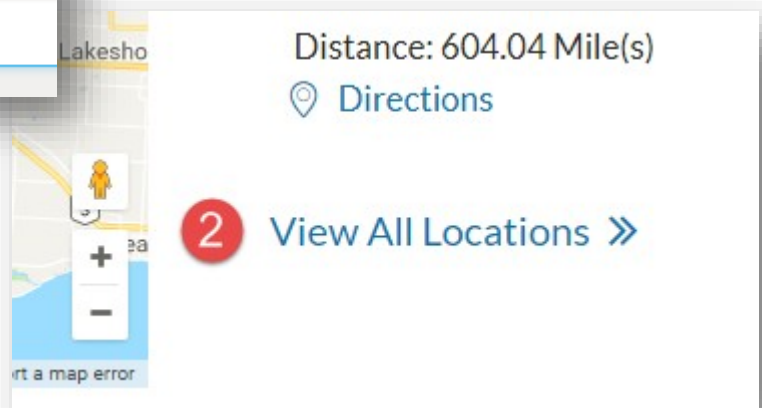
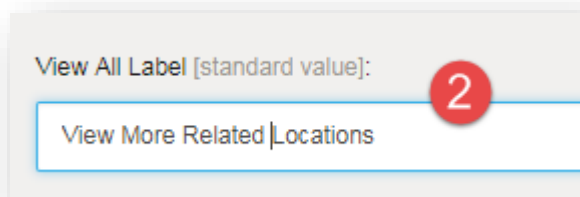


Update/replace the content copy. You can now customize the headline and content copy distinguish and provide more direction.

Callout Label will correspond to the CTA headline



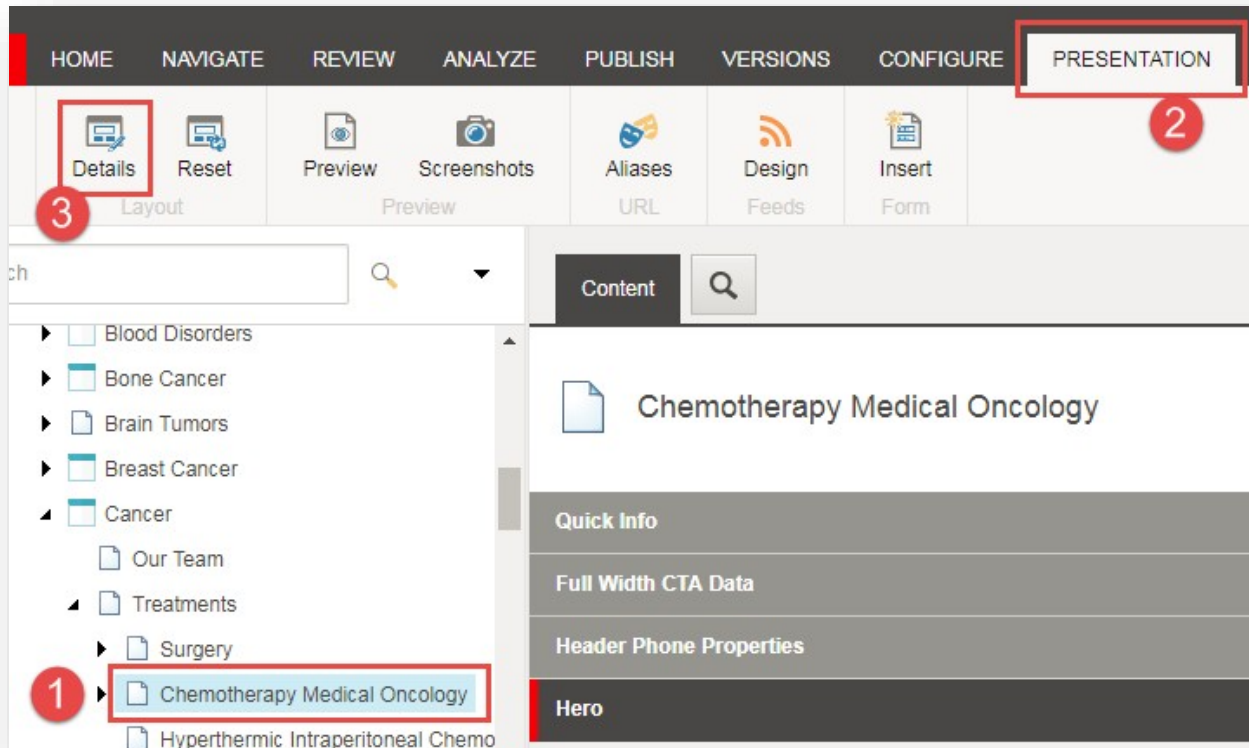
View All Label will correspond to the view all link below the listed locations



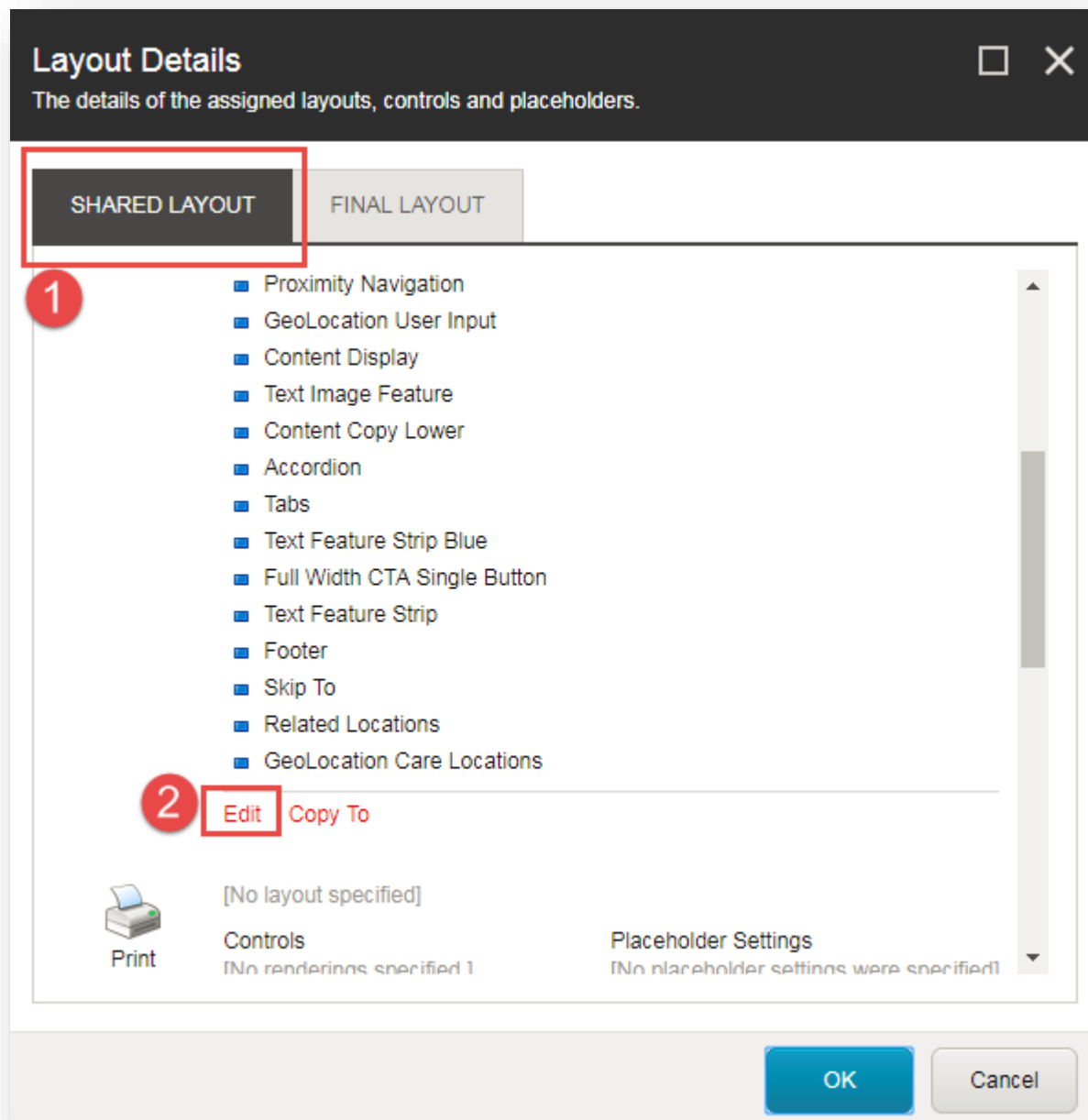
Save and **Publish** your newly created label(s) and/or folder item(s).

Assigning to Specific Service Line Page

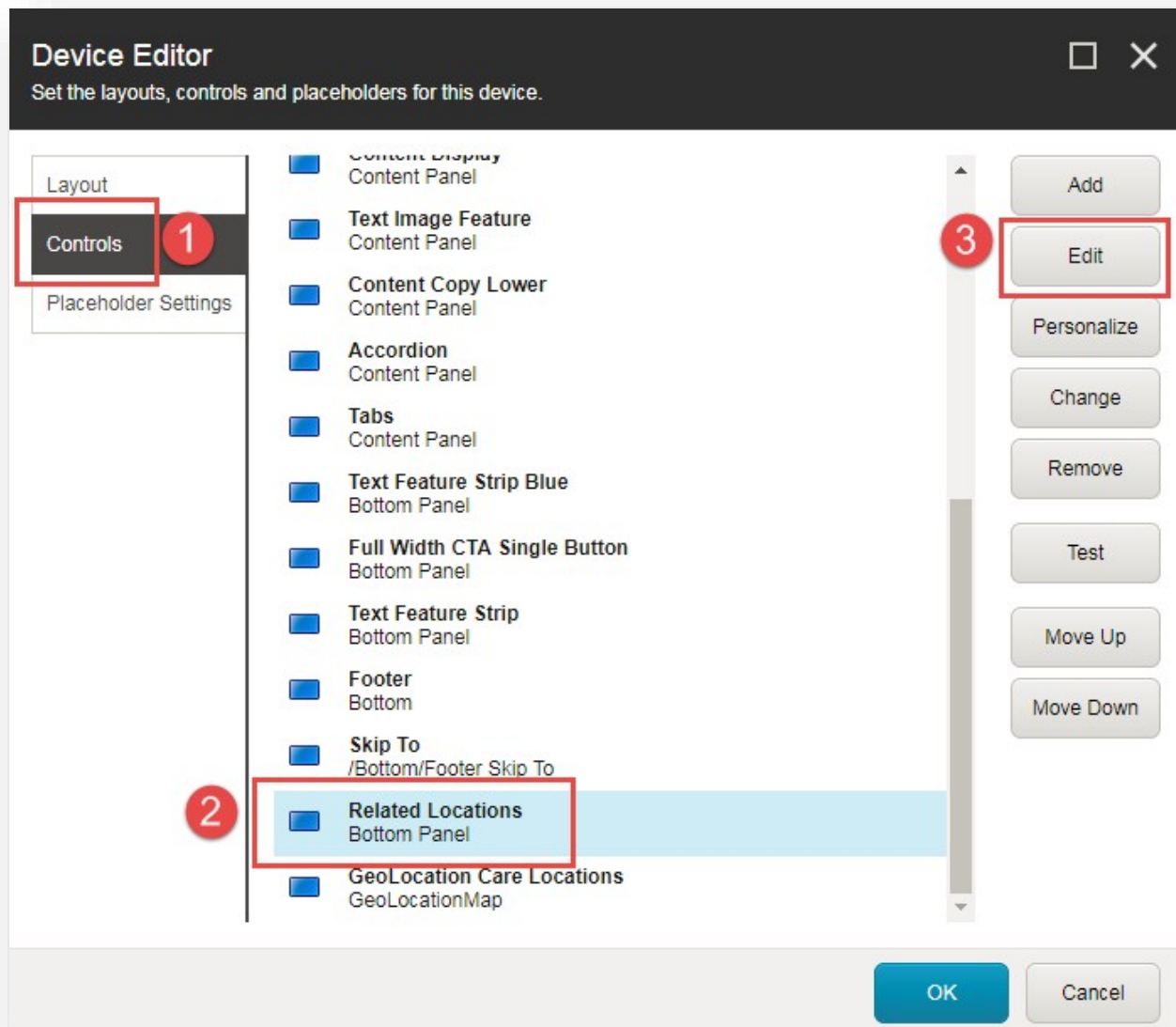
Navigate to the appropriate service line page where the control currently exists. Under **Presentation** in the menu ribbon, click on **Details**.



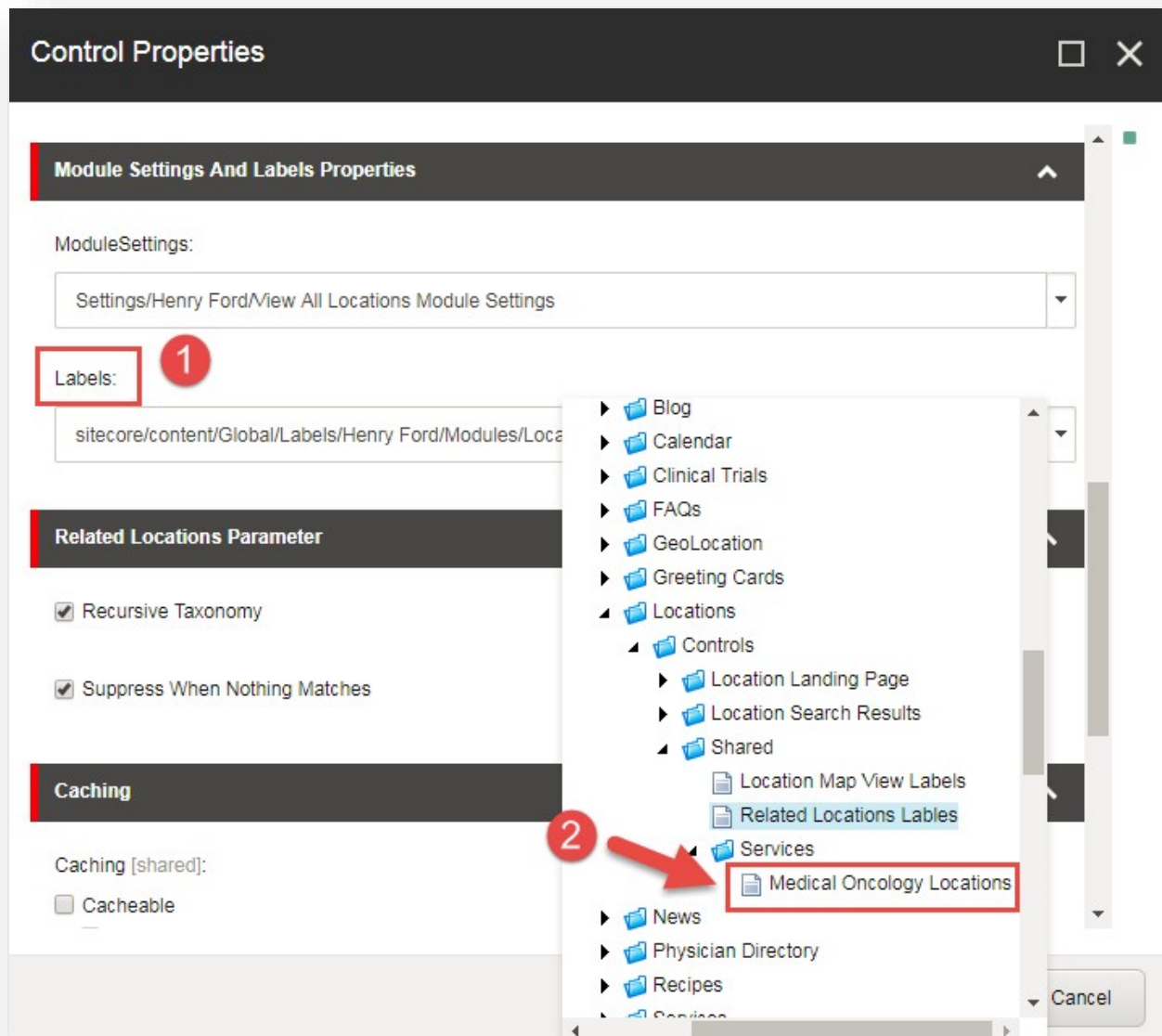
Under the shared layout, click **Edit**



Within the **Controls**, highlight **Related Locations** and click **Edit**



Change the labels path to point to your newly created labels in global



Click **OK**. Proceed to **Save** and **Publish** your page updates.

Control Properties

Module Settings And Labels Properties

ModuleSettings:

Settings/Henry Ford/View All Locations Module Settings

Labels:

sitecore/content/Global/Labels/Henry Ford/Modules/Locations/Controls/Shared/Services/Medical Oncology Loc

Related Locations Parameter

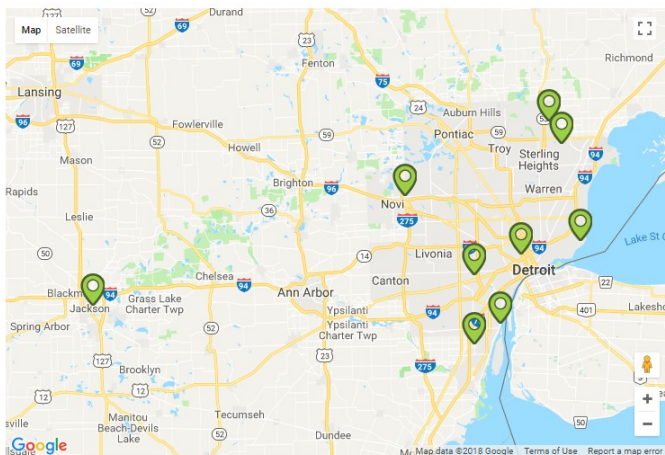
☒ Recursive Taxonomy

OK

Cancel

After updates:

Medical Oncology Locations



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 Grosse Pointe Farms, MI 48236
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